

**APPLICATION FOR A PREMISES LICENCE TO BE GRANTED
UNDER THE LICENSING ACT 2003**

If you wish to make any representations in relation to this application, please do so in writing by midnight on Thursday 18th April 2024 to the following address:

**London Borough of Croydon
Sustainable Communities Department, Licensing Team,
3rd Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon, CR0 1EA**

Or By Email to: licensing@croydon.gov.uk

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is unlimited.

New Premises Licence

Premises Details

Premises Address *

36A LONDON ROAD CROYDON CROYDON CR0 2TA

Telephone number at premises (if any)

Non-domestic value of premises. *

£ 24250

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/
limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *

CM CROYDON LTD

Registered Address *

Town/City *

County

Other Applicant (Non Individual)

Postcode *

Registered Number (where applicable)

13926422

Description of applicant (for example partnership, company, unincorporated association, etc) *

Limited Company

Telephone Number

Email *

Operating Schedule

When do you want the premises licence to start? *

21/04/2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

Please give a general description of the premises. *

Cheatmeals is a fast food franchise providing simple, Delicious, premium food at an affordable rate; a high-quality, fast cuisine selling burgers, wings , shakes and Hot Dogs for eat in and takeaway customers as well as for Deliveries. Cheatmeals Croydon operates delivery platforms. We have a close relationship with our delivery partners to ensure the safety of the drivers and to make sure they comply with our standards. Any misbehaviour of drivers is reported to the partners directly and they are banned, furthermore drivers are requested to park on in dedicated parking area. Average drivers entering the store per day around 25 (drivers take multiple orders at once) The current opening hours are from 12:00-23:00 Number of staff 6 Shifts from 11:00-17:00 & 17:00-23:00 Delivery happens mainly before midday on Mondays, Wednesday Thursday and Friday.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

Plays

Operating Schedule

- Films
- Indoor Sporting Events
- Boxing or Wrestling
- Live Music
- Recorded Music
- Performances of Dance
- Anything of a similar description falling under Music or Dance
- Provision of late night refreshment
- Supply of Alcohol

Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) *
Please enter times in 24hr format (HH:MM)

Day *

Every Day

23:00

04:00

Late Night Refreshment

Will the provision of late night refreshment take place indoors or outdoors or both? (please read guidance note 3) *

Both

Late Night Refreshment

Please provide further details.(please read guidance note 4)

Serving customers Fast food for Eat in, Takeout and delivery in the proposed hours from 23:00-04:00. No Music activity is in place and no alcohol is served.

State any seasonal variations for the provision of late night refreshment.(please read guidance note 5)

NA

Please state any non-standard timings, where you intend to use the premises for late night refreshment at different times from the Standard days and times listed?(please read guidance note 6)

NA

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NA

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

23:00

Opening Hours

State any seasonal variations. (please read guidance note 5)

NA

Please state any Non-standard timings, where you intend the premises to be open to the public at different times from the Standard days and times listed? (please read guidance note 6)

NA

Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10) *

See Supporting document

Licensing Objectives

b) The prevention of crime and disorder *

See Supporting document

c) Public safety *

See Supporting document

d) The prevention of public nuisance *

See Supporting document

e) The protection of children from harm *

See Supporting document

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.



I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).



The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Date *

Capacity *

21/03/2024

Applicant

Declarations



Declaration made

Do you wish to provide alternative correspondence details? *

Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Surname /Company Name

Email *

Telephone

IN THE MATTER OF THE LICENSING ACT 2003

CM Croydon LTD TRADING AS CHEATMEALS

36 London Road, CR0 2TA

DETAILED APPLICATION

The current opening hours are from 12:00-23:00, since 01.11 2023. The store employs six members of staff, and shifts are from 11:00-17:00 & 17:00-23:00, currently.

Cheatmeals operates delivery platforms. The company has a close relationship with food delivery partners to ensure the safety of the drivers and to make sure they comply with high standards. Any misbehaviour of drivers is reported to the delivery partners directly and they are banned. Furthermore, drivers are requested to park in dedicated parking areas. Average drivers entering the store per day are around 25, and drivers take multiple orders at once. Cheatmeals has not experienced difficulties relating to delivery drivers to date, and it is encouraging to note that there are no objections from local people. Although concerns about delivery drivers are regularly repeated in objections to late premises licences, in fact, when those licences are operated, there are no complaints made. Many of Cheatmeals premises with late licences have a condition requiring a phone number and point of contact being made available for responsible authorities and members of the public. To date, complaints have not been seen through those channels.

Deliveries of supplies to the store happen mainly before midday on Mondays, Wednesdays, Thursdays and Fridays.

This application is for a premises licence to allow the service of late night refreshment only, in the form of serving customers fast food for eat in, takeout and delivery at the proposed hours from 23:00-04:00. No music activity takes place and no alcohol is served. Cheatmeals does not serve alcohol at any of its restaurants.

Operating Schedule.

Cheatmeals now has significant experience of appropriate conditions that manage their operations at later hours. Those conditions have been proposed in the past and/or modified by other responsible authorities, and successful examples are replicated here:

(i) Appropriate signage shall be displayed in a prominent position informing customers they are being recorded on CCTV.

(ii) Good quality CCTV shall be installed, operated and maintained to function at all times that the premises are open for licensable activities.

(iii) The CCTV system will record in real time and recordings will be date and time stamped.

(iv) CCTV recordings will be kept for a minimum of 31 days and downloaded footage will be provided to the police or other authorised officers (subject to the Data Protection Act requirements) within 24 hours of any request or in exceptional circumstances, as soon as reasonably practicable.

(v) All members of staff shall be properly trained in the legal requirements and restrictions relating to the provision of late-night refreshment. Training shall include conflict management. Training records shall be maintained and produced to responsible authorities upon reasonable request.

(vi) An incident log will be maintained and kept at the Premises. This will record the following:-

a) all crimes reported to the venue,

b) all ejections of patrons,

c) any complaints received,

d) any incidents or disorder,

e) any faults in the CCTV system,

f) any visit by a relevant authority or emergency service, and

g) any other relevant incidents to be recorded.

(vii) During the hours of operation of the licence, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the Premises and that this area shall be swept and any litter and sweepings to be collected and stored in accordance with the approved refuse storage arrangements by close of business.

(viii) Prominent clear and legible notices will be displayed at all exits from the Premises requesting patrons to respect the needs of local nearby residents and to leave the Premises and area quietly.

(ix) Signs shall be prominently displayed at the exits from the Premises asking patrons to dispose of their waste in litter bins.

(x) A dedicated telephone number for the duty manager shall be displayed so that it is visible from the public highway and maintained for use by any person who may wish to make a complaint during the operation of the licence, which shall be provided to the Licensing Authority and local residents' associations.

(xi) The venue will carry out a written risk assessment to assess the risks and identify the controls needed, in relation to whether there is a necessity for door security staff after 23:00hrs so as to avoid undermining the Licensing Objectives. This will be carried out after three months of the granting of the licence and will be reviewed in a timely manner should there be any changes that impact on the risks likely to undermine the Licensing Objectives

(xii) Deliveries / takeaway of materials/goods necessary for the operation of the business will be carried out at such a time or in such a manner as to prevent nuisance and disturbance to nearby residents.

(xiii) Having clear safeguarding policies and procedures that set out how Cheatmeals will keep children safe and respond to any concerns.

(ivx) Following safer recruitment practices, such as checking the criminal records and references of staff members who work at the store

(vxi) Providing regular safeguarding training and supervision for staff members to update their knowledge and skills

(vxii) Creating a safe environment for young people, where their rights and views are respected and they are protected from physical and emotional harm.

(vxiii) Reporting and responding to any safeguarding issues or concerns and supporting children and young people who have experienced abuse or neglect.