

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning
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Table 5: Convenience goods benchmark (2023)

Destination	Gross Retail Floorpace (sq m)	Net Sales Area (sq m)	Net Convenience Sales Area (sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Survey Turnover (With 2% Inflow from Beyond Study Area) (£m)	Trading Position against Benchmark (€m)	Trading Position against Benchmark (%)
LB Croydon					£568.9	£678.2	£691.81	£123.0	21.6%
Region Metropolitan Centre					£35.6	£39.0	£90.23	£26.6	79.3%
Lidl, Church Street	996.2	697.4	549.9	£8,443.80	£4.6	£27.9	£28.41	£3.8	511.8%
M&S Foodhall, North End					£9.2	£9.2	£9.35	£0.2	2.0%
Sainsbury's, The Whitgift Shopping Centre	1,087.9	761.5	494.2	£13,938.75	£6.9	£9.1	£9.31	£2.4	35.2%
CMC - Other					£12.9	£12.9	£13.16	£0.3	2.0%
District Centres					£252.3	£324.1	£330.58	£78.3	31.1%
DC - Addiscombe					£14.0	£14.0	£14.28	£0.3	2.0%
Addiscombe DC - Local Shops					£14.0	£14.0	£14.28	£0.3	2.0%
DC - Coulsdon					£27.9	£50.0	£51.03	£23.1	83.0%
Aldi, Brighton Road	1,982.1	1,387.5	1,215.5	£10,546.83	£12.8	£34.8	£35.50	£22.7	176.9%
Waitrose, Brighton Road	1,648.0	1,153.6	944.0	£13,256.48	£12.5	£12.7	£12.93	£0.4	3.3%
Coulsdon DC - Other					£2.6	£2.6	£2.60	£0.1	2.0%
DC - Crystal Palace					£27.4	£22.4	£22.86	-£4.5	-16.5%
Sainsbury's, Westow Street	3,742.2	2,619.6	1,700.1	£13,938.75	£23.7	£18.7	£19.12	-£4.6	-19.3%
Crystal Palace DC - Other					£3.7	£3.7	£3.74	£0.1	2.0%
DC - New Addington					£4.2	£4.2	£4.31	£0.1	2.0%
New Addington DC - Local Shops					£4.2	£4.2	£4.31	£0.1	2.0%
DC - Norbury					£2.6	£2.6	£2.63	£0.1	2.0%
Norbury DC - Local Shops					£2.6	£2.6	£2.63	£0.1	2.0%
DC - Purley					£69.0	£95.9	£97.78	£28.8	41.8%
Waitrose Extra, Purley Road	10,781.1	7,546.8	5,116.4	£13,035.57	£66.7	£93.6	£95.45	£28.8	431.1%
Purley DC - Other					£2.3	£2.3	£2.33	£0.0	2.0%
DC - Selsdon					£36.6	£69.1	£70.51	£33.9	92.8%
Aldi, Addington Road	1,640.6	1,148.4	1,006.0	£10,546.83	£10.6	£39.9	£40.70	£30.1	283.6%
Sainsbury's, Addington Road	4,055.8	2,839.0	1,842.5	£13,938.75	£25.7	£28.9	£29.52	£3.8	14.9%
Selsdon DC - Other					£0.3	£0.3	£0.29	£0.0	2.0%
DC - South Norwood					£12.9	£20.8	£21.17	£8.3	64.2%
Aldi, Station Road	1,943.4	1,360.4	1,191.7	£10,546.83	£12.6	£20.4	£20.84	£8.3	65.8%
South Norwood DC - Other					£0.3	£0.3	£0.33	£0.0	2.0%
DC - Thornton Heath					£57.8	£45.1	£46.01	-£11.7	-20.3%
Waitrose, Brighton Road	8,924.8	6,247.4	4,235.4	£13,035.57	£55.2	£42.6	£43.42	-£11.8	-21.4%
Thornton Heath DC - Other					£2.5	£2.5	£2.59	£0.1	2.0%
Local Centres					£39.9	£58.6	£59.82	£19.3	49.8%
LC - Brighton Road (Sanderstead Road)					£0.1	£0.1	£0.12	£0.0	2.0%
Brighton Road (Sanderstead Road) LC - Local Shops					£0.1	£0.1	£0.12	£0.0	2.0%
LC - Brighton Road (Selsdon Road)					£2.3	£2.3	£2.32	£0.0	2.0%
Brighton Road (Selsdon Road) LC - Local Shops					£2.3	£2.3	£2.32	£0.0	2.0%
LC - Broad Green					£0.6	£0.6	£0.66	£0.0	2.0%
Broad Green LC - Local Shops					£0.6	£0.6	£0.66	£0.0	2.0%
LC - Hamesey Green					£24.0	£26.4	£26.91	£2.9	12.0%
Waitrose, Limsfield Road	3,134.2	2,193.9	1,795.4	£13,256.48	£23.8	£26.2	£26.68	£2.9	12.1%
Hamesey Green LC - Other					£0.2	£0.2	£0.23	£0.0	2.0%
LC - Pollards Hill					£0.8	£0.8	£0.84	£0.0	2.0%
Pollards Hill LC - Local Shops					£0.8	£0.8	£0.84	£0.0	2.0%
LC - Sanderstead					£1.0	£1.0	£1.03	£0.0	2.0%
Sanderstead LC - Local Shops					£1.0	£1.0	£1.03	£0.0	2.0%
LC - Shirley					£3.7	£3.7	£3.76	£0.1	2.0%
Shirley LC - Local Shops					£3.7	£3.7	£3.76	£0.1	2.0%
LC - Thornton Heath Pond					£7.4	£23.7	£24.19	£16.8	229.0%
Lidl, London Road	1,522.7	1,065.9	840.5	£8,443.80	£7.1	£23.5	£23.93	£16.8	237.2%
Thornton Heath Pond LC - Other					£0.3	£0.3	£0.26	£0.0	2.0%
Neighborhood Centre					£16.5	£16.5	£16.80	£0.3	2.0%
Out of Centre					£226.6	£220.0	£224.39	-£2.2	-1.0%
Purley Way					£128.5	£125.8	£128.37	-£0.1	-0.1%
Purley Way TA - Aldi	1,836.0	1,285.2	1,125.9	£10,546.83	£11.9	£17.5	£17.82	£5.9	50.0%
Purley Way TA - Lidl	1,811.7	1,268.2	1,000.0	£8,443.80	£8.4	£16.3	£16.67	£8.2	97.4%
Purley Way TA - Morrisons	5,069.3	3,548.5	2,624.5	£11,751.86	£30.8	£15.7	£15.99	-£14.9	-48.1%
Purley Way TA - Sainsbury's	9,392.1	6,574.4	4,266.8	£13,938.75	£59.5	£58.5	£59.70	£0.2	0.4%
Purley Way TA - Other					£17.8	£17.8	£18.19	£0.4	2.0%
Other Locations					£98.1	£94.1	£96.02	-£2.1	-2.2%
Zone 2 - DoC - Lidl, Whitehorse Road	1,634.2	1,143.9	902.1	£8,443.80	£7.6	£6.4	£6.48	-£1.1	-14.9%
Zone 2 - DoC - Other					£1.6	£1.6	£1.59	£0.0	2.0%
Zone 2 - DoC - Sainsbury's Local, Thornton Road					£1.8	£1.8	£1.82	£0.0	2.0%
Zone 2 - DoC - Tesco Express, London Road					£4.5	£4.5	£4.55	£0.1	2.0%
Zone 2 - DoC - Tesco Express, Whitehorse Road					£1.7	£1.7	£1.74	£0.0	2.0%
Zone 3 - DoC - Lidl, Hermitage Lane	1,221.7	855.2	674.4	£8,443.80	£5.7	£9.7	£9.92	£4.2	74.2%
Zone 3 - DoC - Other					£0.1	£0.1	£0.06	£0.0	2.0%
Zone 4 - DoC - Lidl, Beulah Hill	1,726.6	1,208.6	953.1	£8,443.80	£8.0	£9.3	£9.51	£1.5	18.1%
Zone 4 - DoC - Other					£1.2	£1.2	£1.27	£0.0	2.0%
Zone 4 - DoC - Sainsbury's, Whitehorse Lane	6,089.7	4,262.8	2,766.6	£13,938.75	£38.6	£31.3	£31.91	-£6.7	-17.3%
Zone 5 - DoC - Other					£1.1	£1.1	£1.14	£0.0	2.0%
Zone 5 - DoC - Tesco Express, Bywood Avenue					£2.6	£2.6	£2.60	£0.1	2.0%
Zone 5 - DoC - Tesco Express, Lower Addiscombe Road					£0.5	£0.5	£0.54	£0.0	2.0%
Zone 5 - DoC - Tesco Express, Shirley Road					£0.5	£0.5	£0.50	£0.0	2.0%
Zone 6 - DoC - Other					£0.2	£0.2	£0.21	£0.0	2.0%
Zone 6 - DoC - Sainsbury's Local, Brighton Road					£10.5	£10.5	£10.67	£0.2	2.0%
Zone 7 - DoC - Lidl, Parkway	1,655.2	1,158.7	913.7	£8,443.80	£7.7	£7.0	£7.10	-£0.6	-8.0%
Zone 7 - DoC - Other					£1.1	£1.1	£1.08	£0.0	2.0%
Zone 7 - DoC - Tesco Express, Station Approach					£0.9	£0.9	£0.94	£0.0	2.0%
Zone 8 - DoC - Costcutter, Old Lodge Lane					£0.6	£0.6	£0.60	£0.0	2.0%
Zone 8 - DoC - Other					£1.7	£1.7	£1.77	£0.0	2.0%

Notes:

a. Due to the level of data available, the benchmarking exercise is informed by research collected in relation to the larger national supermarket operators only (namely Tesco, Sainsbury, Asda, Morrisons, Waitrose, Aldi and Lidl), based on the destinations listed in Tables 2 and 3 - the relevant (larger) stores are shown in blue. Assumption is made that all other stores are trading at 'equilibrium' with benchmark - shown in black.

b. The gross retail floorpace has been sourced from Valuation Office Agency (VOA), apart from for Tesco Express on Lower Addiscombe Road and Tesco Express on Shirley Road where this was estimated by Nexus as these are part of Esso FPS operations.

c. Based on Nexus Planning professional judgement Net sales area is assumed to be 70% of the gross retail floorpace.

d. The proportion of net floorpace dedicated to convenience goods sales is taken from the company benchmark average (sourced from GlobalData 2022).

e. The average sales density has been sourced from GlobalData 2022.

f. For the stores shown in blue, the benchmark convenience turnover is calculated by multiplying the sales area by the sales density. It is assumed that all other stores are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey in table 4b plus the 2% inflow).

g. Survey derived performance of stores is sourced from Table 4b.

Figures may not add up due to rounding

Table 6a: Convenience goods market share derived turnover (based on household survey results, as weighted)

	% Market Share	2023 Survey Turnover (£m)	2029 Survey Turnover (£m)	2034 Survey Turnover (£m)	2040 Survey Turnover (£m)
Expenditure in the Study Area (£m)		987.9	998.1	1026.7	1050.5
Expenditure directed to:					
Croydon Metropolitan Centre	6.0%	59.0	59.7	61.4	62.8
All other Centres (DC, LC, NC)	40.4%	399.2	403.3	414.9	424.5
Purley Way TA	12.7%	125.8	127.1	130.8	133.8
All Other Locations	9.5%	94.1	95.1	97.8	100.1
LB Croydon	68.7%	678.2	685.2	704.9	721.2

Notes:

a. Market Share percentage figures are derived from Table 4a. This is then applied to the total convenience goods expenditure available (excluding SFT) as taken from Table 1b

Table 6b: Convenience goods market share derived turnover, and assumed inflow from outside of the Study Area (£m)

	Estimated Inflow from Outside Study Area	2023 Turnover with Inflow (£m)	2029 Turnover with Inflow (£m)	2034 Turnover with Inflow (£m)	2040 Turnover with Inflow (£m)
Expenditure directed to:					
Croydon Metropolitan Centre	2.0%	60.2	60.8	62.6	64.0
All other Centres (DC, LC, NC)	2.0%	407.2	411.4	423.2	433.0
Purley Way TA	2.0%	128.4	129.7	133.4	136.5
All Other Locations	2.0%	96.0	97.0	99.8	102.1
LB Croydon	2.0%	691.8	698.9	719.0	735.7

Notes:

a. The inflow figures have been estimated by Nexus. This is then applied to the survey turnover as presented in Table 6a.

Table 6c: Benchmark Turnovers (£m)

	2023 Benchmark Turnover (£m)	2029 Benchmark Turnover (£m)	2034 Benchmark Turnover (£m)	2040 Benchmark Turnover (£m)
Croydon Metropolitan Centre	33.6	35.9	35.9	35.9
All other Centres (DC, LC, NC)	308.7	329.7	329.7	329.7
Purley Way TA	128.5	137.2	137.2	137.2
All Other Locations	98.1	104.8	104.8	104.8
LB Croydon	568.9	607.7	607.7	607.7

Notes:

a. Benchmark turnover figure at 2023 is sourced from Table 5. It is then "grown" to the respective years using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 20.

Table 6d: Extant convenience goods commitments

Site Address	Application Reference	Summary of the Proposal	Net* Convenience Floorspace (sqm)	Estimated Sales Density (£ per sq m) at 2023	Estimated Convenience Turnover (£ m) - 2023	Estimated Convenience Turnover (£ m) - 2029	Estimated Convenience Turnover (£ m) - 2034	Estimated Convenience Turnover (£ m) - 2040
Land Adjacent To East Croydon Station And Land At Cherry Orchard Road, Cherry Orchard Gardens, Billington Hill, Croydon.(CMC)	17/05046/FUL	Flexible commercial, retail and community floorspace (A1/A2/A3/A4/B1a/D1/D2) at ground and first floor level totalling to 1,753 sqm.	292	£8,000	2.3	2.5	2.5	2.5
Land At Victory Place/ Carberry Road/ Carberry Works, Crystal Palace, SE19 3RU (Crystal Palace DC)	22/01601/CONR	M&S food store, totalling to 1937 sqm (along side 5 retail units and 4 retail workshops)	1676	£10,532	17.6	18.9	18.9	18.9
LB Croydon			1968		20.0	21.4	21.4	21.4

Notes:

a. The list of commitments and the associated net sales areas have been provided by the Council.

b. Sales density for 17/05046/FUL is assumed to be £8,000 based on Nexus Planning judgement. Sales density for 22/01601/CONR is sourced from GlobalData2022

c. The turnover for respective years is "grown" using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 20.

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Table 7a: Convenience Goods Capacity Assessment

LB Croydton

	2023	2029	2034	2040
STEP 1: Survey Derived (with Inflow) Turnover of all Floorspace (£m):	£691.8	£698.9	£719.0	£735.7
STEP 2: Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£568.9	£607.7	£607.7	£607.7
STEP 3: Available Expenditure before commitments (£m)		£91.2	£111.3	£128.0
STEP 4: Turnover of all committed floorspace (£m)		£21.4	£21.4	£21.4
STEP 5: Surplus Expenditure (£m)		£69.9	£89.9	£106.6
STEP 6: MAXIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£9,495.3	£10,143.6	£10,143.6	£10,143.6
(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		6,891	8,867	10,509
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		9,844	12,667	15,013
STEP 7: MINIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,998.7	£13,886.2	£13,886.2	£13,886.2
(ii) MINIMUM "Net" Floorspace Capacity (sq m):		5,033	6,477	7,677
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		7,191	9,253	10,967

Notes

STEP 1: Survey Derived (with Inflow) turnover is derived from Table 6b.

STEP 2: Benchmark Turnover is derived from Table 6c.

STEP 3: Available Expenditure before commitments is derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 6d. It is assumed that all commitments would be operational and with mature trading conditions by 2029.

STEP 5: Surplus Expenditure incorporates the forecast turnover of all commitments (Step 4).

STEP 6: The "net" residual expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement utilising the average sales density of deep discounter operators (Aldi and Lidl) as sourced from GlobalData 2022. The sales density for respective years is "grown" using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 20.

STEP 7: The "net" residual expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement utilising the average sales density of Top 4 operators (Aldi, Tesco, Sainsbury's and Morrisons) as sourced from GlobalData 2022. The sales density for respective years is "grown" using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 20.

Table 7b: Convenience Goods Capacity Assessment

Croydon Metropolitan Centre

	2023	2029	2034	2040
STEP 1: Survey Derived (with Inflow) Turnover of all Floorspace (£m):	£60.2	£60.8	£62.6	£64.0
STEP 2: Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£33.6	£35.9	£35.9	£35.9
STEP 3: Available Expenditure before commitments (£m)		£25.0	£26.7	£28.1
STEP 4: Turnover of all committed floorspace (£m)		£2.5	£2.5	£2.5
STEP 5: Surplus Expenditure (£m)		£22.5	£24.2	£25.7
STEP 6: MAXIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£9,495.3	£10,143.6	£10,143.6	£10,143.6
(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		2,214	2,386	2,529
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		3,163	3,409	3,613
STEP 7: MINIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,998.7	£13,886.2	£13,886.2	£13,886.2
(ii) MINIMUM "Net" Floorspace Capacity (sq m):		1,617	1,743	1,847
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		2,310	2,490	2,639

Table 7c: Convenience Goods Capacity Assessment

All other Centres (DC, LC, NC)

	2023	2029	2034	2040
STEP 1: Survey Derived (with Inflow) Turnover of all Floorspace (£m):	£407.2	£411.4	£423.2	£430.0
STEP 2: Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£308.7	£329.7	£329.7	£329.7
STEP 3: Available Expenditure before commitments (£m)		£81.7	£93.5	£103.3
STEP 4: Turnover of all committed floorspace (£m)		£18.9	£18.9	£18.9
STEP 5: Surplus Expenditure (£m)		£62.8	£74.6	£84.4
STEP 6: MAXIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£9,495.3	£10,143.6	£10,143.6	£10,143.6
(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		6,192	7,356	8,322
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		8,846	10,508	11,889
STEP 7: MINIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,998.7	£13,886.2	£13,886.2	£13,886.2
(ii) MINIMUM "Net" Floorspace Capacity (sq m):		4,523	5,373	6,079
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		6,462	7,676	8,685

Table 7d: Convenience Goods Capacity Assessment

Purley Way TA

	2023	2029	2034	2040
STEP 1: Survey Derived (with Inflow) Turnover of all Floorspace (£m):	£128.4	£129.7	£133.4	£136.5
STEP 2: Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£128.5	£137.2	£137.2	£137.2
STEP 3: Available Expenditure before commitments (£m)		£7.6	£3.8	£0.7
STEP 4: Turnover of all committed floorspace (£m)		£0.0	£0.0	£0.0
STEP 5: Surplus Expenditure (£m)		£7.6	£3.8	£0.7
STEP 6: MAXIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£9,495.3	£10,143.6	£10,143.6	£10,143.6
(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		-744	-378	-73
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		-1,063	-540	-104
STEP 7: MINIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,998.7	£13,886.2	£13,886.2	£13,886.2
(ii) MINIMUM "Net" Floorspace Capacity (sq m):		-544	-276	-53
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		-777	-394	-76

Table 7e: Convenience Goods Capacity Assessment

All Other Locations

	2023	2029	2034	2040
STEP 1: Survey Derived (with Inflow) Turnover of all Floorspace (£m):	£96.0	£97.0	£99.8	£102.1
STEP 2: Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£98.1	£104.8	£104.8	£104.8
STEP 3: Available Expenditure before commitments (£m)		£7.8	£5.0	£2.7
STEP 4: Turnover of all committed floorspace (£m)		£0.0	£0.0	£0.0
STEP 5: Surplus Expenditure (£m)		£7.8	£5.0	£2.7
STEP 6: MAXIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£9,495.3	£10,143.6	£10,143.6	£10,143.6
(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		-771	-497	-269
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		-1,102	-710	-385
STEP 7: MINIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:				
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,998.7	£13,886.2	£13,886.2	£13,886.2
(ii) MINIMUM "Net" Floorspace Capacity (sq m):		-563	-363	-197
(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):		-805	-519	-281

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Table 8a: Population and comparison goods expenditure per capita (excluding SFT)

Zone	Population				Population Growth 2023-2040	Comparison expenditure per capita (excluding SFT)			
	2023	2029	2034	2040		2023	2029	2034	2040
Zone 1	13,525	13,857	14,226	14,469	7.0%	£3,678	£3,988	£4,547	£5,367
Zone 2	54,483	55,822	57,309	58,286	7.0%	£3,088	£3,349	£3,818	£4,506
Zone 3	59,948	61,422	63,057	64,132	7.0%	£3,154	£3,420	£3,900	£4,603
Zone 4	56,667	58,060	59,606	60,622	7.0%	£3,573	£3,875	£4,418	£5,214
Zone 5	63,317	64,873	66,601	67,737	7.0%	£3,722	£4,036	£4,602	£5,432
Zone 6	40,346	41,338	42,438	43,162	7.0%	£3,466	£3,759	£4,286	£5,058
Zone 7	58,585	60,025	61,623	62,674	7.0%	£3,519	£3,816	£4,352	£5,136
Zone 8	66,627	68,265	70,083	71,278	7.0%	£4,187	£4,540	£5,177	£6,110
Total Study Area	413,498	423,663	434,943	442,361	7.0%				

Notes

a. Zones are based on Postcode geography as shown on the plan at Appendix A

b. Population data for 2023 is sourced from Experian App Library Micromarketer (Data Version UK22, 2022). Population data is then projected forward pro-rata based on GLA data as presented by London Population Projections Explorer in September 2023 (<https://apps.london.gov.uk/population-projections>).

c. Per capita expenditure figures are derived from Experian App Library Micromarketer (Data Version UK22, 2022) at 2021 - the 2021 figures are then projected to the assessment years using "Ex. SFT adjusted for sales via stores' forecast growth rates taken from Figure 7 of Experian Retail Planner Briefing Note 20.

Table 8b: Total comparison goods expenditure available (excluding SFT)

Zones	Comparison expenditure (£m)				Growth (£m) 2023-2040
	2023	2029	2034	2040	
Zone 1	£49.7	£55.3	£64.7	£77.7	56.1%
Zone 2	£168.2	£186.9	£218.8	£262.7	56.1%
Zone 3	£189.1	£210.1	£245.9	£295.2	56.1%
Zone 4	£202.5	£225.0	£263.4	£316.1	56.1%
Zone 5	£235.7	£261.8	£306.5	£367.9	56.1%
Zone 6	£139.8	£155.4	£181.9	£218.3	56.1%
Zone 7	£206.2	£229.1	£268.2	£321.9	56.1%
Zone 8	£279.0	£310.0	£362.8	£435.5	56.1%
Total Study Area	£1,470.2	£1,633.5	£1,912.2	£2,295.3	56.1%

Notes:

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 8a

2021 Prices

Table 8c: Comparison goods expenditure per capita (excluding SFT) - For Each Zone, split between comparison goods categories

Year	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media (Books/ CDs/ DVDs)	Chemist	Recreational	Total
2023	£406.1	£148.0	£101.8	£193.7	£283.3	£87.2	£78.7	£171.6	£1,470.2
2029	£451.1	£164.4	£113.1	£215.2	£314.7	£96.9	£87.4	£190.7	£1,633.5
2034	£528.1	£192.5	£132.4	£251.9	£368.4	£113.4	£102.3	£223.2	£1,912.2
2040	£633.9	£231.0	£158.9	£302.4	£442.2	£136.1	£122.8	£267.9	£2,295.3

Table 8d: Total comparison goods expenditure available (excluding SFT)(£m)

2023	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media (Books/ CDs/ DVDs)	Chemist	Recreational	Total
Zone 1	£14.9	£3.4	£2.7	£5.8	£10.8	£2.9	£3.2	£6.0	£49.7
Zone 2	£51.4	£15.2	£9.4	£20.1	£35.1	£9.0	£9.7	£18.4	£168.2
Zone 3	£54.6	£20.1	£11.9	£23.9	£37.0	£10.8	£10.4	£20.3	£189.1
Zone 4	£58.7	£18.8	£12.2	£25.1	£41.9	£11.9	£11.4	£22.4	£202.5
Zone 5	£63.5	£24.9	£17.2	£31.9	£43.8	£14.6	£12.4	£27.4	£235.7
Zone 6	£39.1	£13.8	£9.5	£18.6	£27.5	£8.6	£7.0	£15.8	£139.8
Zone 7	£54.4	£21.3	£16.1	£28.6	£36.7	£12.3	£9.9	£26.9	£206.2
Zone 8	£69.5	£30.5	£22.7	£39.7	£50.4	£17.1	£14.6	£34.5	£279.0
Total Study Area	£406.1	£148.0	£101.8	£193.7	£283.3	£87.2	£78.7	£171.6	£1,470.2
2029	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media (Books/ CDs/ DVDs)	Chemist	Recreational	Total
Zone 1	£16.6	£3.8	£3.0	£6.5	£12.0	£3.2	£3.5	£6.6	£55.3
Zone 2	£57.1	£16.9	£10.4	£22.3	£39.0	£10.0	£10.8	£20.4	£186.9
Zone 3	£60.7	£22.4	£13.2	£26.6	£41.1	£12.0	£11.5	£22.6	£210.1
Zone 4	£65.3	£20.9	£13.6	£27.9	£46.6	£13.2	£12.7	£24.9	£225.0
Zone 5	£70.6	£27.7	£19.1	£35.4	£48.7	£16.2	£13.8	£30.4	£261.8
Zone 6	£43.4	£15.3	£10.6	£20.6	£30.6	£9.6	£7.8	£17.5	£155.4
Zone 7	£60.4	£23.7	£17.9	£31.7	£40.7	£13.7	£11.0	£29.9	£229.1
Zone 8	£77.2	£33.9	£25.2	£44.1	£56.0	£19.0	£16.2	£38.4	£310.0
Total Study Area	£451.1	£164.4	£113.1	£215.2	£314.7	£96.9	£87.4	£190.7	£1,633.5
2034	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media (Books/ CDs/ DVDs)	Chemist	Recreational	Total
Zone 1	£19.4	£4.5	£3.5	£7.6	£14.1	£3.8	£4.1	£7.7	£64.7
Zone 2	£66.8	£19.8	£12.2	£26.1	£45.7	£11.7	£12.7	£23.9	£218.8
Zone 3	£71.0	£26.2	£15.5	£31.1	£48.1	£14.0	£13.5	£26.5	£245.9
Zone 4	£76.4	£24.4	£15.9	£32.6	£54.5	£15.5	£14.9	£29.1	£263.4
Zone 5	£82.7	£32.4	£22.4	£41.5	£57.0	£19.0	£16.1	£35.6	£306.5
Zone 6	£50.8	£17.9	£12.4	£24.2	£35.8	£11.2	£9.2	£20.5	£181.9
Zone 7	£70.7	£27.7	£21.0	£37.2	£47.7	£16.0	£12.9	£35.0	£268.2
Zone 8	£90.3	£39.7	£29.5	£51.6	£65.6	£22.2	£19.0	£44.9	£362.8
Total Study Area	£528.1	£192.5	£132.4	£251.9	£368.4	£113.4	£102.3	£223.2	£1,912.2
2040	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media (Books/ CDs/ DVDs)	Chemist	Recreational	Total
Zone 1	£23.3	£5.3	£4.2	£9.1	£16.9	£4.5	£5.0	£9.3	£77.7
Zone 2	£80.2	£23.7	£14.7	£31.4	£54.8	£14.0	£15.2	£28.7	£262.7
Zone 3	£85.3	£31.4	£18.6	£37.4	£57.7	£16.8	£16.2	£31.8	£295.2
Zone 4	£91.7	£29.3	£19.1	£39.1	£65.5	£18.6	£17.9	£34.9	£316.1
Zone 5	£99.2	£38.9	£26.9	£49.8	£68.4	£22.8	£19.3	£42.7	£367.9
Zone 6	£61.0	£21.5	£14.9	£29.0	£43.0	£13.5	£11.0	£24.6	£218.3
Zone 7	£84.9	£33.2	£25.2	£44.6	£57.3	£19.2	£15.5	£42.0	£321.9
Zone 8	£108.4	£47.6	£35.4	£62.0	£78.7	£26.7	£22.8	£53.9	£435.5
Total Study Area	£633.9	£231.0	£158.9	£302.4	£442.2	£136.1	£122.8	£267.9	£2,295.3

Notes:

- a. Zones are based on Postcode geography as shown on the plan at Appendix A
- b. Expenditure figures for each category are derived from Experian App Library Micromarketer (Data Version UK22, 2022) at 2021 - the 2021 figures are then projected to the assessment years using "Ex. SFT adjusted for sales via stores" forecast growth rates taken from Figure 7 of Experian Retail Planner Briefing Note 20.

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 9a:
Clothing & footwear goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	57.0%	87.0%	78.4%	51.1%	66.7%	41.1%	76.9%	44.2%	44.2%
Croydon Metropolitan Centre	43.8%	75.5%	59.9%	39.1%	44.9%	40.2%	69.5%	33.2%	24.9%
District Centres	4.4%	0.0%	2.6%	2.6%	11.8%	0.0%	0.0%	4.0%	8.7%
DC - Addiscombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Coulsdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Crystal Palace	1.1%	0.0%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
DC - Norbury	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Purley #REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!
DC - Purley	2.6%	0.0%	2.6%	0.0%	2.7%	0.0%	0.0%	3.0%	8.7%
DC - Selsdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - South Norwood	0.2%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Brighton Road (Selsdon Road) #REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!
LC - Broad Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Sanderstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Shirley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - South Norwood Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	8.7%	11.5%	15.9%	9.4%	9.9%	0.9%	7.4%	7.0%	10.6%
OoC - Purley Way TA	8.2%	11.5%	13.2%	9.4%	8.7%	0.9%	7.4%	7.0%	10.6%
Zone 2 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	0.5%	0.0%	2.7%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of LBC	43.0%	13.0%	21.6%	48.9%	33.3%	58.9%	23.1%	55.8%	55.8%
Banstead	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Beckenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beddington	2.6%	0.0%	2.7%	2.8%	0.0%	3.6%	9.6%	3.0%	0.0%
Bluewater Shopping Centre	1.3%	0.0%	0.0%	0.0%	0.0%	2.8%	3.2%	2.2%	1.7%
Brixton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bromley	15.8%	3.9%	0.0%	4.6%	11.3%	48.1%	7.3%	29.8%	7.2%
Caterham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	4.3%	2.7%	1.9%	8.5%	5.2%	0.9%	0.0%	2.9%	9.3%
Clapham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	1.4%	0.0%	0.0%	7.2%	0.0%	0.0%	0.0%	3.1%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%
Dulwich	0.4%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	0.6%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Epsom	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%
Kingston upon Thames	2.6%	0.0%	8.2%	0.0%	4.0%	0.9%	0.0%	6.4%	0.0%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Reigate	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Sainsbury's, Streatham Common	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Streatham	1.6%	0.0%	0.0%	7.3%	4.0%	0.0%	0.0%	0.0%	0.0%
Sutton	4.0%	2.7%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	21.9%
Sydenham	0.4%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%
Tooting	0.4%	1.2%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Wallington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wandsworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waringham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wandsworth	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%
West Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Wickham	0.5%	0.0%	0.8%	0.0%	1.9%	1.0%	1.0%	0.0%	0.0%
Westfield, Shepherd's Bush	1.3%	0.0%	0.0%	8.3%	1.2%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	3.0%	2.4%	8.0%	4.6%	1.2%	0.9%	0.0%	5.2%	1.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 9b:
Clothing & footwear goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	231.3	13.0	40.3	27.9	39.2	26.1	30.1	24.0	30.7
Croydon Metropolitan Centre	177.8	11.3	30.8	21.4	26.4	25.5	27.2	18.0	17.3
District Centres	18.0	0.0	1.3	1.4	7.0	0.0	0.0	2.2	6.1
DC - Addiscombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Coulsdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Crystal Palace	4.6	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0
DC - New Addington	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
DC - Norbury	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!
DC - Purley	10.7	0.0	1.3	0.0	1.6	0.0	0.0	1.6	6.1
DC - Selsdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - South Norwood	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
DC - Thornton Heath	1.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Local Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Brighton Road (Selsdon Road)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!
LC - Broad Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Sanderstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Shirley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Thornton Heath Pond	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Brighton Road/Downlands Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - London Road/Kidderminster Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - South Norwood Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Woodside Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out of Centre	35.5	1.7	8.2	5.1	5.8	0.5	2.9	3.8	7.4
OoC - Purley Way TA	33.4	1.7	6.8	5.1	5.1	0.5	2.9	3.8	7.4
Zone 2 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	2.1	0.0	1.4	0.0	0.7	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of LBC	174.8	1.9	11.1	26.7	19.6	37.5	9.0	30.3	38.7
Banstead	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Beckenham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beddington	10.6	0.0	1.4	1.6	0.0	2.3	3.7	1.6	0.0
Bluewater Shopping Centre	5.4	0.0	0.0	0.0	0.0	1.8	1.2	1.2	1.2
Brixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bromley	64.3	0.6	0.0	2.5	6.6	30.5	2.8	16.2	5.0
Caterham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Catford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London	17.6	0.4	1.0	4.6	3.0	0.5	0.0	1.6	6.5
Clapham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colliers Wood	5.7	0.0	0.0	3.9	0.0	0.0	0.0	1.7	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Dulwich	1.5	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Elmers End	2.2	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0
Epsom	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.7
Kingston upon Thames	10.6	0.0	4.2	0.0	2.3	0.5	0.0	3.5	0.0
Leatherhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mitcham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Reigate	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sainsbury's, Streatham Common	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Streatham	6.3	0.0	0.0	4.0	2.3	0.0	0.0	0.0	0.0
Sutton	16.4	0.4	0.0	0.0	0.0	0.8	0.0	15.2	0.0
Sydenham	1.6	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
Tooting	1.7	0.2	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Wallington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wandsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warringham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warringham	1.7	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
West Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Wickham	2.0	0.0	0.4	0.0	0.0	1.2	0.4	0.0	0.0
Westfield, Shepherd's Bush	5.2	0.0	0.0	4.5	0.7	0.0	0.0	0.0	0.0
OoLBC - Other	12.2	0.4	4.1	2.5	0.7	0.5	0.0	2.8	1.2
TOTAL	406.1	14.9	51.4	54.6	58.7	63.6	39.1	54.4	69.5

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 10a:
Furniture goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	82.8%	90.5%	95.5%	74.6%	82.9%	70.6%	88.5%	95.2%	79.7%
Croydon Metropolitan Centre	10.7%	16.4%	25.4%	15.2%	6.9%	10.1%	8.6%	5.9%	7.1%
District Centres	3.3%	9.9%	2.3%	1.9%	9.1%	0.0%	0.0%	1.1%	6.0%
DC - Addiscombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Coulsdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Crystal Palace	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Norbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Purley	1.6%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	6.0%
DC - Selsdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - South Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	1.7%	0.0%	2.3%	1.9%	9.1%	0.0%	0.0%	0.0%	0.0%
Local Centres	2.7%	0.0%	3.4%	0.0%	0.0%	0.0%	3.0%	5.6%	6.1%
LC - Brighton Road (Selsdon Road)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Broad Green	0.4%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Sanderstead	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	5.6%	6.1%
LC - Shirley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - South Norwood Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	66.1%	64.1%	64.3%	57.5%	66.8%	60.5%	77.0%	82.6%	60.8%
OoC - Purley Way TA	66.1%	64.1%	64.3%	57.5%	66.8%	60.5%	77.0%	82.6%	60.8%
Zone 2 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of LBC	17.2%	9.6%	4.5%	25.5%	17.1%	29.4%	11.5%	4.8%	20.3%
Banstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beckenham	0.5%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%
Beddington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Bluewater Shopping Centre	0.9%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%
Brixton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bromley	1.2%	0.0%	0.0%	0.9%	0.0%	6.3%	0.0%	0.0%	0.0%
Caterham	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%
Catford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	2.2%	1.5%	0.0%	1.9%	5.5%	0.0%	1.0%	2.4%	4.0%
Clapham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dulwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	0.4%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%
Epsom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kingston upon Thames	0.5%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penge	0.7%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%
Red Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Reigate	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%
Sainsbury's, Streatham Common	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Streatham	1.8%	0.0%	0.0%	11.7%	1.4%	0.0%	0.0%	0.0%	0.0%
Sutton	1.6%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	7.3%
Sydenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tooting	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wallington	1.5%	0.0%	0.0%	3.0%	0.0%	0.0%	9.5%	0.0%	1.0%
Wandsworth	0.8%	0.0%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Wickham	3.2%	0.0%	3.4%	0.0%	1.4%	16.0%	0.0%	0.0%	0.0%
Westfield, Shepherd's Bush	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	0.5%	8.1%	0.0%	0.9%	0.0%	1.0%	0.0%	0.0%	0.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 10b:
Furniture goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	122.6	3.1	14.5	15.0	15.6	17.6	12.2	20.3	24.3
Croydon Metropolitan Centre	15.9	0.6	3.9	3.1	1.3	2.5	1.2	1.3	2.2
District Centres	4.8	0.3	0.4	0.4	1.7	0.0	0.0	0.2	1.8
DC - Addiscombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Coulsdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Crystal Palace	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - New Addington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Norbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Purley	2.4	0.3	0.0	0.0	0.0	0.0	0.0	0.2	1.8
DC - Selsdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - South Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Thornton Heath	2.4	0.0	0.4	0.4	1.7	0.0	0.0	0.0	0.0
Local Centres	4.0	0.0	0.5	0.0	0.0	0.0	0.4	1.2	1.9
LC - Brighton Road (Selsdon Road)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Broad Green	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Sanderstead	3.5	0.0	0.0	0.0	0.0	0.0	0.4	1.2	1.9
LC - Shirley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Thornton Heath Pond	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Brighton Road/Downlands Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - London Road/Kidderminster Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - South Norwood Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Woodside Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out of Centre	97.8	2.2	9.8	11.6	12.5	15.1	10.6	17.6	18.5
OoC - Purley Way TA	97.8	2.2	9.8	11.6	12.5	15.1	10.6	17.6	18.5
Zone 2 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of LBC	25.4	0.3	0.7	5.1	3.2	7.3	1.6	1.0	6.2
Banstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beckenham	0.8	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Beddington	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Bluewater Shopping Centre	1.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.2
Brixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bromley	1.7	0.0	0.0	0.2	0.0	1.6	0.0	0.0	0.0
Caterham	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Catford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London	3.3	0.1	0.0	0.4	1.0	0.0	0.1	0.5	1.2
Clapham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colliers Wood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dulwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmers End	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Epsom	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston upon Thames	0.8	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Leatherhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mitcham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penge	1.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Red Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Reigate	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Sainsbury's, Streatham Common	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Streatham	2.6	0.0	0.0	2.4	0.3	0.0	0.0	0.0	0.0
Sutton	2.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	2.2
Sydenham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tooting	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wallington	2.2	0.0	0.0	0.6	0.0	0.0	1.3	0.0	0.3
Wandsworth	1.2	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Wickham	4.8	0.0	0.5	0.0	0.3	4.0	0.0	0.0	0.0
Westfield, Shepherd's Bush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OoLBC - Other	0.7	0.3	0.0	0.2	0.0	0.2	0.0	0.0	0.0
TOTAL	148.0	3.4	15.2	20.1	18.8	24.9	13.8	21.3	30.5

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 11a:
DIY goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	70.0%	79.6%	99.2%	69.5%	49.4%	75.6%	82.9%	81.9%	50.0%
Croydon Metropolitan Centre	4.6%	8.0%	13.9%	0.0%	2.6%	6.4%	13.4%	0.0%	2.2%
District Centres	6.4%	7.9%	2.5%	7.9%	10.8%	6.6%	2.8%	5.4%	6.7%
DC - Addiscombe	1.5%	0.0%	0.0%	0.0%	1.3%	6.6%	2.1%	0.0%	0.0%
DC - Coulsdon	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%
DC - Crystal Palace	0.8%	0.0%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Norbury	1.0%	0.0%	0.0%	7.3%	1.4%	0.0%	0.0%	0.0%	0.0%
DC - Purley	1.3%	7.9%	2.5%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%
DC - Selsdon	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
DC - South Norwood	0.2%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	0.1%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Centres	0.3%	0.0%	0.0%	0.7%	0.0%	1.5%	0.0%	0.0%	0.0%
LC - Brighton Road (Selsdon Road)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Broad Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Sanderstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Shirley	0.3%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.1%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.6%	0.0%	1.8%	0.0%	2.7%	0.0%	0.0%	0.0%	0.7%
NC - Brighton Road/Downlands Road	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.2%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - South Norwood Hill	0.3%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	58.0%	63.8%	81.1%	60.9%	33.3%	61.0%	66.8%	76.5%	40.5%
OoC - Purley Way TA	55.9%	61.5%	79.3%	57.4%	33.3%	61.0%	66.8%	74.0%	35.8%
Zone 2 - OoC	0.2%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.2%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	0.3%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8 - OoC	1.5%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	4.7%
Outside of LBC	30.0%	20.4%	0.8%	30.5%	50.6%	24.4%	17.1%	18.1%	50.0%
Banstead	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.7%
Beckenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beddington	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%
Bluewater Shopping Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brixton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bromley	0.2%	0.0%	0.0%	0.0%	0.6%	0.0%	1.5%	0.0%	0.0%
Caterham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clapham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Dulwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	1.0%	6.8%	0.0%	0.0%	1.4%	4.0%	0.0%	0.0%	0.0%
Epsom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kingston upon Thames	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leatherhead	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
Mitcham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penge	3.6%	0.0%	0.0%	0.0%	26.6%	2.3%	0.0%	0.0%	0.0%
Red Hill	0.6%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.7%
Reigate	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Streatham Common	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Streatham	2.2%	0.0%	8.8%	15.5%	2.7%	0.0%	0.0%	0.0%	0.0%
Sutton	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	28.7%
Sydenham	1.3%	0.0%	0.0%	0.0%	8.1%	1.7%	0.0%	0.0%	0.0%
Tooting	0.3%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Wallington	5.2%	4.6%	0.0%	1.3%	1.9%	5.8%	4.9%	0.0%	14.4%
Wandsworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warringham	2.0%	1.0%	0.0%	0.0%	0.0%	1.5%	3.4%	4.3%	3.1%
Warringham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Norwood	2.1%	0.0%	0.0%	9.4%	8.6%	0.0%	0.0%	0.0%	0.0%
West Wickham	0.3%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%
Westfield, Shepherd's Bush	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	3.5%	1.0%	0.0%	2.1%	0.6%	7.3%	2.0%	10.2%	0.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 11b:
DIY goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	71.3	2.2	9.3	8.3	6.0	13.0	7.9	13.2	11.4
Croydon Metropolitan Centre	4.7	0.2	1.3	0.0	0.3	1.1	1.3	0.0	0.5
District Centres	6.5	0.2	0.2	0.9	1.3	1.1	0.3	0.9	1.5
DC - Addiscombe	1.5	0.0	0.0	0.0	0.2	1.1	0.2	0.0	0.0
DC - Coulsdon	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
DC - Crystal Palace	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
DC - New Addington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Norbury	1.0	0.0	0.0	0.9	0.2	0.0	0.0	0.0	0.0
DC - Purley	1.3	0.2	0.2	0.0	0.0	0.0	0.0	0.9	0.0
DC - Selsdon	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
DC - South Norwood	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
DC - Thornton Heath	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Local Centres	0.3	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0
LC - Brighton Road (Selsdon Road)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Broad Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Sanderstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Shirley	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
LC - Thornton Heath Pond	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	0.7	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.2
NC - Brighton Road/Downlands Road	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - London Road/Kidderminster Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - South Norwood Hill	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
NC - Woodside Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out of Centre	59.0	1.7	7.6	7.3	4.1	10.5	6.4	12.3	9.2
OoC - Purley Way TA	56.9	1.7	7.4	6.8	4.1	10.5	6.4	11.9	8.1
Zone 2 - OoC	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3 - OoC	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8 - OoC	1.5	0.1	0.0	0.0	0.0	0.0	0.0	0.4	1.1
Outside of LBC	30.5	0.6	0.1	3.6	6.2	4.2	1.6	2.9	11.3
Banstead	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2
Beckenham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beddington	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bromley	0.2	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0
Caterham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Catford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clapham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colliers Wood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Dulwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmers End	1.0	0.2	0.0	0.0	0.2	0.7	0.0	0.0	0.0
Epsom	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston upon Thames	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leatherhead	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Mitcham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penge	3.6	0.0	0.0	0.0	3.2	0.4	0.0	0.0	0.0
Red Hill	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.2
Reigate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Streatham Common	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Streatham	2.3	0.0	0.1	1.9	0.3	0.0	0.0	0.0	0.0
Sutton	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.3	6.5
Sydenham	1.3	0.0	0.0	0.0	1.0	0.3	0.0	0.0	0.0
Tooting	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Wallington	5.3	0.1	0.0	0.2	0.2	1.0	0.5	0.0	3.3
Wandsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	2.0	0.0	0.0	0.0	0.0	0.3	0.3	0.7	0.7
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Norwood	2.2	0.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0
West Wickham	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Westfield, Shepherd's Bush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OoLBC - Other	3.6	0.0	0.0	0.3	0.1	1.2	0.2	1.6	0.2
TOTAL	101.8	2.7	9.4	11.9	12.2	17.2	9.5	16.1	22.7

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 12a:
Electrical goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	76.5%	94.3%	100.0%	79.9%	68.7%	79.1%	79.5%	64.9%	70.0%
Croydon Metropolitan Centre	9.5%	31.4%	25.6%	19.8%	7.5%	8.4%	2.2%	3.9%	1.7%
District Centres	3.3%	0.0%	0.0%	2.7%	0.0%	3.1%	6.4%	2.7%	7.2%
DC - Addiscombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Coulsdon	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%
DC - Crystal Palace	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Norbury	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Purley	2.0%	0.0%	0.0%	0.9%	0.0%	3.1%	6.4%	2.7%	1.7%
DC - Selsdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - South Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Centres	0.4%	1.7%	0.0%	0.0%	1.1%	1.0%	0.0%	0.0%	0.0%
LC - Brighton Road (Selsdon Road)	0.3%	0.0%	0.0%	0.0%	1.1%	1.0%	0.0%	0.0%	0.0%
LC - Broad Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Sanderstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Shirley	0.1%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - South Norwood Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	63.3%	61.2%	74.4%	57.4%	60.1%	66.6%	70.9%	58.2%	61.1%
OoC - Purley Way TA	62.6%	61.2%	74.4%	57.4%	55.6%	65.6%	70.9%	58.2%	61.1%
Zone 2 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	0.6%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.2%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of LBC	23.5%	5.7%	0.0%	20.2%	31.3%	21.0%	20.6%	35.1%	30.0%
Banstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beckenham	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Beddington	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	5.2%	0.0%
Bluewater Shopping Centre	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	1.7%
Brixton	1.4%	5.7%	0.0%	2.9%	6.7%	0.0%	0.0%	0.0%	0.0%
Bromley	1.9%	0.0%	0.0%	0.9%	0.0%	8.4%	0.0%	2.4%	0.0%
Caterham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catford	1.3%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	8.0%	0.0%
Central London	3.2%	0.0%	0.0%	2.9%	5.6%	0.0%	1.0%	3.9%	7.0%
Clapham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	1.2%	0.0%	0.0%	0.9%	0.0%	3.1%	6.2%	0.0%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dulwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	0.3%	0.0%	0.0%	0.0%	1.1%	1.0%	0.0%	0.0%	0.0%
Epsom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kingston upon Thames	1.7%	0.0%	0.0%	0.9%	0.0%	2.2%	1.0%	0.0%	5.4%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.4%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%
Penge	0.4%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%
Red Hill	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%
Reigate	2.3%	0.0%	0.0%	0.0%	0.0%	1.0%	2.2%	0.0%	9.2%
Sainsbury's, Streatham Common	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Streatham	1.1%	0.0%	0.0%	8.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Sutton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sydenham	1.3%	0.0%	0.0%	0.0%	6.9%	2.2%	0.0%	0.0%	0.0%
Tooting	0.4%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%
Wallington	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	1.7%
Wandsworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%	1.7%
West Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Wickham	0.2%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Westfield, Shepherd's Bush	0.2%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	1.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	3.8%	0.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 12b:
Electrical goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	148.2	5.5	20.1	19.1	17.2	25.2	14.8	18.5	27.8
Croydon Metropolitan Centre	18.5	1.8	5.1	4.7	1.9	2.7	0.4	1.1	0.7
District Centres	6.4	0.0	0.0	0.7	0.0	1.0	1.2	0.8	2.8
DC - Addiscombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Coulsdon	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
DC - Crystal Palace	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - New Addington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Norbury	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
DC - Purley	3.8	0.0	0.0	0.2	0.0	1.0	1.2	0.8	0.7
DC - Selsdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - South Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Thornton Heath	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Local Centres	0.7	0.1	0.0	0.0	0.3	0.3	0.0	0.0	0.0
LC - Brighton Road (Selsdon Road)	0.6	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0
LC - Broad Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Sanderstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Shirley	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Thornton Heath Pond	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Brighton Road/Downlands Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - London Road/Kidderminster Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - South Norwood Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Woodside Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out of Centre	122.6	3.6	15.0	13.7	15.1	21.2	13.2	16.6	24.3
OoC - Purley Way TA	121.2	3.6	15.0	13.7	13.9	20.9	13.2	16.6	24.3
Zone 2 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	1.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Zone 6 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of LBC	45.5	0.3	0.0	4.8	7.9	6.7	3.8	10.0	11.9
Banstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beckenham	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Beddington	2.6	0.0	0.0	0.0	0.0	0.0	1.1	1.5	0.0
Bluewater Shopping Centre	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.7
Brixton	2.7	0.3	0.0	0.7	1.7	0.0	0.0	0.0	0.0
Bromley	3.6	0.0	0.0	0.2	0.0	2.7	0.0	0.7	0.0
Caterham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Catford	2.6	0.0	0.0	0.0	0.3	0.0	0.0	2.3	0.0
Central London	6.2	0.0	0.0	0.7	1.4	0.0	0.2	1.1	2.8
Clapham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colliers Wood	2.3	0.0	0.0	0.2	0.0	1.0	1.2	0.0	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dulwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmers End	0.6	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0
Epsom	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston upon Thames	3.3	0.0	0.0	0.2	0.0	0.7	0.2	0.0	2.2
Leatherhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mitcham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morden	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Penge	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Red Hill	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Reigate	4.4	0.0	0.0	0.0	0.0	0.3	0.4	0.0	3.6
Sainsbury's, Streatham Common	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Streatham	2.1	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Sutton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sydenham	2.4	0.0	0.0	0.0	1.7	0.7	0.0	0.0	0.0
Tooting	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Wallington	1.4	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.7
Wandsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	2.9	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.7
West Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Wickham	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Westfield, Shepherd's Bush	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
OoLBC - Other	1.9	0.0	0.0	0.0	0.8	0.0	0.0	1.1	0.0
TOTAL	193.7	5.8	20.1	23.9	25.1	31.9	18.6	28.6	39.7

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 13a:
Small household goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	77.7%	81.8%	95.2%	80.7%	77.6%	65.8%	89.2%	73.2%	70.2%
Croydon Metropolitan Centre	20.3%	42.0%	43.7%	21.2%	16.1%	16.8%	31.4%	5.1%	10.1%
District Centres	6.6%	11.2%	0.0%	0.8%	15.2%	2.9%	0.0%	2.2%	17.4%
DC - Addiscombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Coulsdon	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.1%
DC - Crystal Palace	1.8%	0.0%	0.0%	0.0%	12.0%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Norbury	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Purley	1.1%	11.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	2.3%
DC - Selsdon	0.4%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%
DC - South Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	0.5%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%
Local Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Brighton Road (Selsdon Road)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Broad Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Sanderstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Shirley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.6%	0.0%	2.9%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.4%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - South Norwood Hill	0.2%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	50.3%	28.6%	48.7%	58.6%	45.0%	46.1%	57.8%	65.9%	42.6%
OoC - Purley Way TA	49.5%	28.6%	48.7%	56.0%	42.1%	46.1%	57.8%	65.9%	42.6%
Zone 2 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.3%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	0.4%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of LBC	22.3%	18.2%	4.8%	19.3%	22.4%	34.2%	10.8%	26.8%	29.8%
Banstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beckenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beddington	0.4%	3.8%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluewater Shopping Centre	2.3%	0.0%	0.0%	0.0%	0.0%	0.9%	3.3%	0.0%	10.1%
Brixton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bromley	5.3%	0.0%	0.9%	1.6%	5.8%	20.3%	1.0%	4.9%	1.2%
Caterham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Catford	1.3%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	7.4%	0.0%
Central London	4.2%	5.3%	0.0%	5.1%	10.5%	1.8%	1.0%	7.4%	2.3%
Clapham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	0.9%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	3.2%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Dulwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	1.0%	5.3%	0.0%	0.0%	4.6%	0.9%	0.0%	0.0%	0.0%
Epsom	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Kingston upon Thames	1.6%	0.0%	0.0%	0.0%	0.0%	2.9%	3.4%	0.0%	4.9%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Hill	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Reigate	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Streatham Common	0.3%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Streatham	0.4%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Sutton	0.2%	0.0%	0.0%	0.8%	0.0%	0.0%	1.0%	0.0%	0.0%
Sydenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tooting	0.3%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%
Wallington	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%
Wandsworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
West Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Wickham	0.2%	0.0%	0.0%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%
Westfield, Shepherd's Bush	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	2.1%	3.8%	2.0%	1.6%	1.4%	2.7%	0.0%	0.0%	5.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 13b:
Small household goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	220.2	8.9	33.4	29.8	32.5	28.8	24.5	26.8	35.4
Croydon Metropolitan Centre	57.5	4.6	15.3	7.9	6.7	7.4	8.6	1.9	5.1
District Centres	18.7	1.2	0.0	0.3	6.4	1.3	0.0	0.8	8.8
DC - Addiscombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Coulsdon	7.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6
DC - Crystal Palace	5.0	0.0	0.0	0.0	5.0	0.0	0.0	0.0	0.0
DC - New Addington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Norbury	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
DC - Purley	3.2	1.2	0.0	0.0	0.0	0.0	0.0	0.8	1.2
DC - Selsdon	1.3	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0
DC - South Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Thornton Heath	1.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Local Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Brighton Road (Selsdon Road)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Broad Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Sanderstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Shirley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Thornton Heath Pond	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	1.6	0.0	1.0	0.0	0.6	0.0	0.0	0.0	0.0
NC - Brighton Road/Downlands Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - London Road/Kidderminster Road	1.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - South Norwood Hill	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
NC - Woodside Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out of Centre	142.5	3.1	17.1	21.7	18.9	20.2	15.9	24.2	21.5
OoC - Purley Way TA	140.4	3.1	17.1	20.7	17.7	20.2	15.9	24.2	21.5
Zone 2 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3 - OoC	1.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	1.2	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of LBC	63.0	2.0	1.7	7.2	9.4	15.0	3.0	9.8	15.0
Banstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beckenham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beddington	1.1	0.4	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Bluewater Shopping Centre	6.4	0.0	0.0	0.0	0.0	0.4	0.9	0.0	5.1
Brixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bromley	14.9	0.0	0.3	0.6	2.4	8.9	0.3	1.8	0.6
Caterham	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Catford	3.6	0.0	0.0	0.0	0.0	0.9	0.0	2.7	0.0
Central London	11.8	0.6	0.0	1.9	4.4	0.8	0.3	2.7	1.2
Clapham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colliers Wood	2.5	0.0	0.0	1.3	0.0	0.0	0.0	1.2	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Dulwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmers End	2.9	0.6	0.0	0.0	1.9	0.4	0.0	0.0	0.0
Epsom	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Kingston upon Thames	4.6	0.0	0.0	0.0	0.0	1.3	0.9	0.0	2.4
Leatherhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mitcham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Hill	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Reigate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Streatham Common	1.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Streatham	1.2	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0
Sutton	0.6	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0
Sydenham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tooting	0.9	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Wallington	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Wandsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
West Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Wickham	0.7	0.0	0.0	0.3	0.0	0.4	0.0	0.0	0.0
Westfield, Shepherd's Bush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OoLBC - Other	5.9	0.4	0.7	0.6	0.6	1.2	0.0	0.0	2.5
TOTAL	283.3	10.8	35.1	37.0	41.9	43.8	27.5	36.7	50.4

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 14a:
Small Media (Books, CDs, DVDs)
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	66.6%	75.7%	81.9%	68.3%	71.2%	49.8%	65.5%	68.8%	66.0%
Croydon Metropolitan Centre	39.4%	69.6%	61.7%	38.9%	43.7%	48.6%	59.9%	36.4%	4.0%
District Centres	20.2%	0.0%	9.3%	17.9%	15.1%	0.0%	0.0%	22.2%	60.1%
DC - Addiscombe	0.1%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Coulsdon	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.8%
DC - Crystal Palace	1.2%	0.0%	0.0%	1.3%	7.4%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%
DC - Norbury	0.5%	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Purley	10.1%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%	18.5%	36.3%
DC - Selsdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - South Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	3.0%	0.0%	4.0%	12.6%	7.7%	0.0%	0.0%	0.0%	0.0%
Local Centres	2.1%	0.0%	0.0%	4.3%	0.0%	1.2%	1.4%	6.0%	2.0%
LC - Brighton Road (Selsdon Road)	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%
LC - Broad Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
LC - Sanderstead	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	4.2%	0.0%
LC - Shirley	0.2%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.5%	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.3%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - South Norwood Hill	0.3%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	4.6%	6.1%	10.9%	7.2%	9.9%	0.0%	4.1%	4.2%	0.0%
OoC - Purley Way TA	1.7%	6.1%	3.9%	2.9%	2.5%	0.0%	4.1%	0.0%	0.0%
Zone 2 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.5%	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	1.7%	0.0%	7.0%	0.0%	7.4%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 - OoC	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%
Zone 8 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of LBC	33.4%	24.3%	18.1%	31.7%	28.8%	50.2%	34.5%	31.2%	34.0%
Banstead	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	2.0%
Beckenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beddington	2.9%	0.0%	0.0%	4.1%	0.0%	0.0%	15.8%	6.1%	0.0%
Bluewater Shopping Centre	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	6.1%	0.0%
Brixton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bromley	6.1%	0.0%	0.0%	2.6%	2.5%	19.7%	0.0%	15.2%	0.0%
Caterham	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%
Catford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	3.5%	0.0%	0.0%	5.6%	5.5%	0.0%	0.0%	0.0%	10.7%
Clapham	0.3%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dulwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	0.9%	5.9%	0.0%	0.0%	0.0%	4.0%	0.0%	0.0%	0.0%
Epsom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kingston upon Thames	0.9%	0.0%	8.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Hill	1.2%	16.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	2.0%
Reigate	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Streatham Common	0.1%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Streatham	2.4%	0.0%	0.0%	16.8%	2.5%	0.0%	0.0%	0.0%	0.0%
Sutton	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	6.5%
Sydenham	0.8%	0.0%	0.0%	0.0%	5.5%	0.0%	0.0%	0.0%	0.0%
Tooting	0.1%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wallington	1.0%	0.0%	2.9%	0.0%	0.0%	0.0%	7.2%	0.0%	0.0%
Wandsworth	0.4%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Norwood	0.2%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
West Wickham	5.3%	0.0%	0.0%	0.0%	2.5%	25.2%	4.4%	1.9%	0.0%
Westfield, Shepherd's Bush	0.2%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	3.0%	1.9%	0.0%	0.0%	8.0%	1.2%	0.0%	0.0%	8.4%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 14b:
Small Media (Books, CDs, DVDs)
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	58.1	2.2	7.4	7.4	8.5	7.3	5.6	8.5	11.3
Croydon Metropolitan Centre	34.4	2.0	5.5	4.2	5.2	7.1	5.2	4.5	0.7
District Centres	17.6	0.0	0.8	1.9	1.8	0.0	0.0	2.7	10.3
DC - Addiscombe	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
DC - Coulsdon	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1
DC - Crystal Palace	1.0	0.0	0.0	0.1	0.9	0.0	0.0	0.0	0.0
DC - New Addington	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
DC - Norbury	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
DC - Purley	8.8	0.0	0.4	0.0	0.0	0.0	0.0	2.3	6.2
DC - Selsdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - South Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Thornton Heath	2.6	0.0	0.4	1.4	0.9	0.0	0.0	0.0	0.0
Local Centres	1.8	0.0	0.0	0.5	0.0	0.2	0.1	0.7	0.3
LC - Brighton Road (Selsdon Road)	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
LC - Broad Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
LC - Sanderstead	0.6	0.0	0.0	0.0	0.0	0.0	0.1	0.5	0.0
LC - Shirley	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
LC - Thornton Heath Pond	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
NC - Brighton Road/Downlands Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - London Road/Kidderminster Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - South Norwood Hill	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
NC - Woodside Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out of Centre	4.0	0.2	1.0	0.8	1.2	0.0	0.4	0.5	0.0
OoC - Purley Way TA	1.5	0.2	0.3	0.3	0.3	0.0	0.4	0.0	0.0
Zone 2 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3 - OoC	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	1.5	0.0	0.6	0.0	0.9	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 - OoC	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Zone 8 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of LBC	29.1	0.7	1.6	3.4	3.4	7.3	3.0	3.8	5.8
Banstead	0.5	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3
Beckenham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beddington	2.6	0.0	0.0	0.4	0.0	0.0	1.4	0.7	0.0
Bluewater Shopping Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.4	0.7	0.0
Brixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bromley	5.3	0.0	0.0	0.3	0.3	2.9	0.0	1.9	0.0
Caterham	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Catford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London	3.1	0.0	0.0	0.6	0.7	0.0	0.0	0.0	1.8
Clapham	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Colliers Wood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dulwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmers End	0.7	0.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Epsom	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston upon Thames	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Leatherhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mitcham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Hill	1.1	0.5	0.0	0.0	0.0	0.0	0.0	0.2	0.3
Reigate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Streatham Common	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Streatham	2.1	0.0	0.0	1.8	0.3	0.0	0.0	0.0	0.0
Sutton	1.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	1.1
Sydenham	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Tooting	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Wallington	0.9	0.0	0.3	0.0	0.0	0.0	0.6	0.0	0.0
Wandsworth	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Norwood	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
West Wickham	4.6	0.0	0.0	0.0	0.3	3.7	0.4	0.2	0.0
Westfield, Shepherd's Bush	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
OoLBC - Other	2.6	0.1	0.0	0.0	0.9	0.2	0.0	0.0	1.4
TOTAL	87.2	2.9	9.0	10.8	11.9	14.6	8.6	12.3	17.1

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 15a:
Chemist goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	80.4%	93.2%	97.2%	72.7%	83.0%	55.6%	81.3%	79.9%	90.7%
Croydon Metropolitan Centre	26.8%	68.7%	58.6%	21.7%	16.7%	23.6%	39.0%	24.7%	6.4%
District Centres	30.9%	8.8%	12.8%	36.8%	35.0%	16.0%	16.1%	27.2%	63.0%
DC - Addiscombe	2.3%	0.0%	0.0%	0.0%	0.6%	13.1%	2.3%	0.0%	0.0%
DC - Coulsdon	7.7%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	4.9%	38.0%
DC - Crystal Palace	1.7%	0.0%	0.0%	0.0%	11.6%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	7.4%	0.0%
DC - Norbury	1.9%	0.0%	0.0%	14.8%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Purley	6.4%	6.8%	0.0%	1.6%	1.3%	0.0%	5.5%	4.8%	25.0%
DC - Selsdon	2.6%	2.0%	0.0%	0.0%	1.8%	2.3%	6.6%	10.1%	0.0%
DC - South Norwood	1.8%	0.0%	0.0%	0.0%	12.4%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	5.4%	0.0%	12.8%	20.4%	7.3%	0.0%	1.2%	0.0%	0.0%
Local Centres	2.3%	1.8%	2.0%	0.0%	0.0%	5.0%	0.5%	9.4%	0.0%
LC - Brighton Road (Selsdon Road)	0.2%	1.8%	0.0%	0.0%	0.0%	0.0%	0.5%	0.6%	0.0%
LC - Broad Green	0.2%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Sanderstead	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.9%	0.0%
LC - Shirley	0.8%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	1.8%	2.8%	0.0%	0.0%	4.9%	1.1%	0.0%	6.6%	0.0%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
NC - London Road/Kidderminster Road	0.4%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	1.8%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.7%	2.8%	0.0%	0.0%	0.0%	0.6%	0.0%	4.2%	0.0%
NC - South Norwood Hill	0.5%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.1%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Out of Centre	18.4%	11.3%	23.8%	14.1%	26.3%	10.0%	25.6%	11.9%	21.4%
OoC - Purley Way TA	14.2%	11.3%	20.4%	11.4%	15.4%	7.5%	21.2%	5.8%	19.9%
Zone 2 - OoC	0.8%	0.0%	3.5%	0.5%	1.9%	0.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	1.3%	0.0%	0.0%	0.5%	8.5%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.4%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%
Zone 7 - OoC	1.0%	0.0%	0.0%	0.0%	0.6%	0.0%	1.6%	6.2%	0.0%
Zone 8 - OoC	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	1.5%
Outside of LBC	19.6%	6.8%	2.8%	27.3%	17.0%	44.4%	18.7%	20.1%	9.3%
Banstead	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Beckenham	0.4%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%
Beddington	1.6%	0.0%	1.9%	2.7%	0.0%	1.7%	7.0%	0.6%	0.0%
Bluewater Shopping Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brixton	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Bromley	4.0%	0.0%	0.0%	2.2%	2.3%	19.3%	0.5%	2.3%	0.0%
Caterham	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%
Catford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	0.6%	0.9%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Clapham	0.1%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Dulwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	2.1%	0.0%	0.5%	0.0%	0.6%	12.3%	0.0%	0.0%	0.0%
Epsom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kingston upon Thames	0.3%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penge	0.1%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Red Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Reigate	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Streatham Common	0.5%	0.0%	0.0%	2.7%	1.3%	0.0%	0.0%	0.0%	0.0%
Streatham	1.3%	0.0%	0.0%	9.3%	0.6%	0.0%	0.0%	0.0%	0.0%
Sutton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Sydenham	0.2%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Tooting	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Wallington	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	1.7%	0.0%
Wandsworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.8%	0.0%
Warlingham	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.0%
West Norwood	1.3%	0.0%	0.0%	5.1%	4.2%	0.0%	0.0%	0.0%	0.0%
West Wickham	2.0%	5.9%	0.0%	0.0%	0.0%	8.7%	3.4%	1.1%	0.0%
Westfield, Shepherd's Bush	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	0.8%	0.0%	0.0%	2.7%	0.0%	0.0%	3.3%	0.6%	0.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 15b:
Chemist goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	63.2	3.0	9.5	7.5	9.5	6.9	5.7	7.9	13.2
Croydon Metropolitan Centre	21.1	2.2	5.7	2.3	1.9	2.9	2.7	2.5	0.9
District Centres	24.3	0.3	1.2	3.8	4.0	2.0	1.1	2.7	9.2
DC - Addiscombe	1.8	0.0	0.0	0.0	0.1	1.6	0.2	0.0	0.0
DC - Coulsdon	6.1	0.0	0.0	0.0	0.0	0.1	0.0	0.5	5.5
DC - Crystal Palace	1.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
DC - New Addington	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
DC - Norbury	1.5	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
DC - Purley	5.0	0.2	0.0	0.2	0.1	0.0	0.4	0.5	3.6
DC - Selsdon	2.0	0.1	0.0	0.0	0.2	0.3	0.5	1.0	0.0
DC - South Norwood	1.4	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
DC - Thornton Heath	4.3	0.0	1.2	2.1	0.8	0.0	0.1	0.0	0.0
Local Centres	1.8	0.1	0.2	0.0	0.0	0.6	0.0	0.9	0.0
LC - Brighton Road (Selsdon Road)	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0
LC - Broad Green	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Sanderstead	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
LC - Shirley	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
LC - Thornton Heath Pond	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	1.4	0.1	0.0	0.0	0.6	0.1	0.0	0.7	0.0
NC - Brighton Road/Downlands Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
NC - London Road/Kidderminster Road	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.6	0.1	0.0	0.0	0.0	0.1	0.0	0.4	0.0
NC - South Norwood Hill	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
NC - Woodside Green	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Out of Centre	14.5	0.4	2.3	1.5	3.0	1.2	1.8	1.2	3.1
OoC - Purley Way TA	11.2	0.4	2.0	1.2	1.8	0.9	1.5	0.6	2.9
Zone 2 - OoC	0.6	0.0	0.3	0.1	0.2	0.0	0.0	0.0	0.0
Zone 3 - OoC	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	1.0	0.0	0.0	0.1	1.0	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Zone 6 - OoC	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Zone 7 - OoC	0.8	0.0	0.0	0.0	0.1	0.0	0.1	0.6	0.0
Zone 8 - OoC	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2
Outside of LBC	15.4	0.2	0.3	2.8	2.0	5.5	1.3	2.0	1.3
Banstead	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Beckenham	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Beddington	1.2	0.0	0.2	0.3	0.0	0.2	0.5	0.1	0.0
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brixton	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Bromley	3.1	0.0	0.0	0.2	0.3	2.4	0.0	0.2	0.0
Caterham	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Catford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Clapham	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Colliers Wood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Dulwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmers End	1.6	0.0	0.0	0.0	0.1	1.5	0.0	0.0	0.0
Epsom	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston upon Thames	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Leatherhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mitcham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penge	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Red Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Reigate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Streatham Common	0.4	0.0	0.0	0.3	0.1	0.0	0.0	0.0	0.0
Streatham	1.0	0.0	0.0	1.0	0.1	0.0	0.0	0.0	0.0
Sutton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sydenham	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Tooting	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Wallington	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0
Wandsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Warlingham	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
West Norwood	1.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0
West Wickham	1.6	0.2	0.0	0.0	0.0	1.1	0.2	0.1	0.0
Westfield, Shepherd's Bush	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
OoLBC - Other	0.7	0.0	0.0	0.3	0.0	0.0	0.2	0.1	0.1
TOTAL	78.7	3.2	9.7	10.4	11.4	12.4	7.0	9.9	14.6

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 16a:
Recreational goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	80.8%	64.9%	98.3%	71.0%	76.3%	71.5%	91.3%	82.6%	83.7%
Brighton Metropolitan Centre	18.8%	21.7%	24.7%	24.8%	27.4%	27.0%	35.7%	1.5%	5.2%
District Centres	11.6%	2.9%	5.5%	5.4%	21.9%	3.5%	1.4%	9.7%	25.7%
DC - Addiscombe	0.6%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%
DC - Coulsdon	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.7%	0.0%
DC - Crystal Palace	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Norbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - Purley	8.3%	2.9%	5.5%	4.1%	13.7%	0.0%	1.4%	0.0%	25.7%
DC - Selsdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DC - South Norwood	0.3%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	0.9%	0.0%	0.0%	1.3%	5.7%	0.0%	0.0%	0.0%	0.0%
Local Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Brighton Road (Selsdon Road)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Broad Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Sanderstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Shirley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.6%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.6%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - South Norwood Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	49.9%	40.3%	68.0%	41.7%	27.0%	37.4%	54.3%	71.4%	52.8%
OoC - Purley Way TA	47.8%	40.3%	58.4%	39.2%	27.0%	32.5%	54.3%	71.4%	52.8%
Zone 2 - OoC	2.0%	0.0%	9.6%	1.3%	0.0%	5.0%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	0.2%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of LBC	19.2%	35.1%	1.8%	28.1%	23.6%	28.5%	8.7%	17.4%	16.3%
Banstead	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Beckenham	0.3%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%
Beddington	0.9%	0.0%	0.0%	1.3%	0.0%	0.0%	8.7%	0.0%	0.0%
Bluewater Shopping Centre	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.4%
Brixton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bromley	5.3%	28.6%	0.0%	2.5%	2.6%	18.7%	0.0%	4.4%	0.0%
Caterham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	2.1%	6.5%	0.0%	0.0%	2.6%	0.0%	0.0%	9.7%	0.0%
Clapham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dulwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Epsom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kingston upon Thames	0.8%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.5%	0.0%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	1.0%	0.0%	0.0%	0.0%	8.0%	0.0%	0.0%	0.0%	0.0%
Penge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Hill	2.0%	0.0%	0.0%	4.0%	8.0%	0.0%	0.0%	0.0%	2.6%
Reigate	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Streatham Common	0.3%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%
Streatham	1.4%	0.0%	0.0%	12.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Sutton	0.2%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sydenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tooting	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wallington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wandsworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warlingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Norwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Wickham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westfield, Shepherd's Bush	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	2.0%	0.0%	0.0%	4.1%	0.0%	3.2%	0.0%	3.3%	2.6%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Figures may not add up due to rounding

Table 16b:
Recreational goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	138.7	3.9	18.0	14.6	17.1	19.6	14.4	22.2	28.9
Croydon Metropolitan Centre	32.2	1.3	4.5	5.0	6.1	7.4	5.6	0.4	1.8
District Centres	19.9	0.2	1.0	1.1	4.9	1.0	0.2	2.6	8.9
DC - Addiscombe	1.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0
DC - Coulsdon	2.6	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
DC - Crystal Palace	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - New Addington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Norbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - Purley	14.2	0.2	1.0	0.8	3.1	0.0	0.2	0.0	8.9
DC - Selsdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DC - South Norwood	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
DC - Thornton Heath	1.5	0.0	0.0	0.3	1.3	0.0	0.0	0.0	0.0
Local Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Brighton Road (Selsdon Road)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Broad Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Sanderstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Shirley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LC - Thornton Heath Pond	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	1.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0
NC - Brighton Road/Downlands Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - London Road/Kidderminster Road	1.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - South Norwood Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Woodside Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out of Centre	85.7	2.4	12.5	8.5	6.0	10.2	8.6	19.2	18.2
OoC - Purley Way TA	82.0	2.4	10.7	8.0	6.0	8.9	8.6	19.2	18.2
Zone 2 - OoC	3.4	0.0	1.8	0.3	0.0	1.4	0.0	0.0	0.0
Zone 3 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8 - OoC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of LBC	32.9	2.1	0.3	5.7	5.3	7.8	1.4	4.7	5.6
Banstead	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Beckenham	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Beddington	1.6	0.0	0.0	0.3	0.0	0.0	1.4	0.0	0.0
Bluewater Shopping Centre	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Brixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bromley	9.1	1.7	0.0	0.5	0.6	5.1	0.0	1.2	0.0
Caterham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Catford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London	3.6	0.4	0.0	0.0	0.6	0.0	0.0	2.6	0.0
Clapham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colliers Wood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dulwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmers End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Epsom	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston upon Thames	1.4	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Leatherhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mitcham	0.8	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Morden	1.8	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Penge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Hill	3.5	0.0	0.0	0.8	1.8	0.0	0.0	0.0	0.9
Reigate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Streatham Common	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Streatham	2.5	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0
Sutton	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Sydenham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tooting	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wallington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wandsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warlingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Norwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Wickham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield, Shepherd's Bush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OoLBC - Other	3.5	0.0	0.0	0.8	0.0	0.9	0.0	0.9	0.9
TOTAL	171.6	6.0	18.4	20.3	22.4	27.4	15.8	26.9	34.5

Note: Figures may not add up due to rounding

LB Croydon - Retail and Leisure Needs Assessment
Nexus Planning

Table 17a:
Comparison Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	71.7%	83.7%	90.6%	68.6%	71.9%	61.3%	82.4%	68.6%	65.6%
Croydon Metropolitan Centre	24.6%	48.1%	42.9%	25.7%	24.6%	24.0%	37.3%	14.4%	10.4%
District Centres	7.9%	4.5%	3.0%	5.6%	13.4%	2.7%	2.0%	6.3%	17.7%
DC - Addiscombe	0.3%	0.0%	0.1%	0.0%	0.1%	1.6%	0.3%	0.0%	0.0%
DC - Coulsdon	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	7.5%
DC - Crystal Palace	0.9%	0.0%	0.0%	0.1%	6.3%	0.0%	0.0%	0.0%	0.0%
DC - New Addington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
DC - Norbury	0.3%	0.0%	0.0%	2.0%	0.1%	0.0%	0.0%	0.0%	0.0%
DC - Purley	3.4%	4.3%	1.8%	0.6%	2.4%	0.4%	1.3%	3.4%	10.2%
DC - Selsdon	0.2%	0.1%	0.0%	0.0%	0.1%	0.7%	0.4%	0.5%	0.0%
DC - South Norwood	0.2%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
DC - Thornton Heath	0.9%	0.0%	1.2%	2.8%	3.0%	0.0%	0.1%	0.0%	0.0%
Local Centres	0.6%	0.3%	0.4%	0.3%	0.1%	0.6%	0.4%	1.4%	0.8%
LC - Brighton Road (Selsdon Road)	0.1%	0.1%	0.0%	0.0%	0.1%	0.1%	0.0%	0.1%	0.0%
LC - Broad Green	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LC - Pollards Hill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
LC - Sanderstead	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.3%	0.7%
LC - Shirley	0.1%	0.2%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%
LC - Thornton Heath Pond	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Neighborhood Centres	0.3%	0.2%	0.7%	0.0%	0.9%	0.5%	0.0%	0.3%	0.1%
NC - Brighton Road/Downlands Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
NC - Coulsdon Road/Court Avenue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Fieldway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - London Road/Kidderminster Road	0.2%	0.0%	0.6%	0.0%	0.1%	0.4%	0.0%	0.1%	0.0%
NC - Lower Addiscombe Road/Cherry Orchard Road	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NC - Selsdon Park Road/Featherbed Lane	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
NC - South Norwood Hill	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
NC - Woodside Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre	38.2%	30.6%	43.6%	37.1%	32.9%	33.5%	42.6%	46.3%	36.6%
OoC - Purley Way TA	37.0%	30.5%	41.1%	35.7%	30.3%	32.7%	42.4%	45.6%	36.2%
Zone 2 - OoC	0.3%	0.0%	1.3%	0.2%	0.1%	0.6%	0.0%	0.0%	0.0%
Zone 3 - OoC	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4 - OoC	0.5%	0.0%	1.2%	0.3%	2.4%	0.0%	0.0%	0.0%	0.0%
Zone 5 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%
Zone 6 - OoC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
Zone 7 - OoC	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.5%	0.0%
Zone 8 - OoC	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.5%
Outside of LBC	28.3%	16.3%	9.4%	31.4%	28.1%	38.7%	17.6%	31.4%	34.4%
Banstead	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	1.1%
Beckenham	0.1%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.2%	0.0%
Beddington	1.4%	0.8%	1.3%	1.3%	0.0%	1.1%	6.2%	1.9%	0.0%
Bluewater Shopping Centre	1.3%	0.0%	0.1%	0.0%	0.0%	0.9%	1.8%	1.3%	4.0%
Brixton	0.2%	0.7%	0.0%	0.5%	0.8%	0.0%	0.0%	0.0%	0.0%
Bromley	7.0%	4.6%	0.2%	2.4%	5.1%	22.9%	2.4%	10.7%	2.0%
Caterham	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.9%
Catford	0.4%	0.0%	0.0%	0.0%	0.1%	0.4%	0.0%	2.4%	0.0%
Central London	3.1%	2.9%	0.6%	4.3%	5.7%	0.6%	0.4%	4.1%	4.8%
Clapham	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Colliers Wood	0.7%	0.0%	0.0%	2.9%	0.0%	0.4%	0.8%	1.4%	0.0%
Coney Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dorking	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Dulwich	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmers End	0.7%	1.9%	0.0%	0.0%	2.6%	1.5%	0.0%	0.0%	0.0%
Epsom	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%
Kingston upon Thames	1.5%	0.0%	3.0%	0.1%	1.3%	2.0%	0.8%	1.7%	1.7%
Leatherhead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mitcham	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Morden	0.2%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Penge	0.4%	0.0%	0.0%	0.0%	2.2%	0.5%	0.0%	0.0%	0.0%
Red Hill	0.5%	1.3%	0.0%	0.4%	0.9%	0.0%	0.0%	0.3%	1.5%
Reigate	0.4%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%	0.2%	1.7%
Sainsbury's, Streatham Common	0.2%	0.0%	0.1%	0.8%	0.4%	0.0%	0.0%	0.0%	0.0%
Streatham	1.4%	0.0%	0.0%	8.9%	1.6%	0.0%	0.0%	0.0%	0.0%
Sutton	1.9%	0.8%	0.2%	0.3%	0.0%	0.0%	0.9%	0.1%	9.0%
Sydenham	0.4%	0.0%	0.0%	0.0%	2.5%	0.4%	0.0%	0.0%	0.0%
Tooting	0.3%	0.4%	0.1%	1.0%	0.4%	0.4%	0.0%	0.0%	0.0%
Wallington	0.8%	0.3%	0.2%	0.4%	0.1%	0.4%	2.5%	0.6%	1.5%
Wandsworth	0.1%	0.0%	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Waringham	0.2%	0.1%	0.0%	0.0%	0.0%	0.1%	0.2%	0.7%	0.3%
Waringham	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	2.2%	0.2%
West Norwood	0.2%	0.0%	0.0%	0.9%	0.8%	0.0%	0.0%	0.0%	0.0%
West Wickham	1.0%	0.4%	0.6%	0.2%	0.3%	4.6%	0.7%	0.2%	0.0%
Westfield, Shepherd's Bush	0.4%	0.0%	0.0%	2.8%	0.4%	0.0%	0.0%	0.0%	0.0%
OoLBC - Other	2.1%	2.3%	2.9%	2.5%	1.6%	1.8%	0.3%	3.1%	2.3%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Note: Figures may not add up due to rounding

Table 17b:
Comparison Goods
Shopping Expenditure (£m at 2023)

2021 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LB Croydon	1053.5	41.6	152.5	129.7	145.6	144.4	115.2	141.5	183.0
Croydon Metropolitan Centre	362.1	23.9	72.2	48.5	49.9	56.6	52.2	29.6	29.1
District Centres	116.2	2.2	5.0	10.5	27.1	6.3	2.8	12.9	49.3
DC - Addiscombe	4.4	0.0	0.1	0.0	0.2	3.7	0.4	0.0	0.0
DC - Coulsdon	24.0	0.0	0.0	0.0	0.0	0.1	0.0	3.1	20.9
DC - Crystal Palace	12.9	0.0	0.0	0.1	12.7	0.0	0.0	0.0	0.0
DC - New Addington	1.8	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
DC - Norbury	4.0	0.0	0.0	3.8	0.2	0.0	0.0	0.0	0.0
DC - Purley	49.4	2.2	2.9	1.2	4.8	1.0	1.8	7.1	28.5
DC - Selsdon	3.3	0.1	0.0	0.0	0.2	1.6	0.5	1.0	0.0
DC - South Norwood	2.9	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0
DC - Thornton Heath	13.5	0.0	2.0	5.4	6.1	0.0	0.1	0.0	0.0
Local Centres	8.7	0.2	0.7	0.5	0.3	1.4	0.6	2.9	2.2
LC - Brighton Road (Selsdon Road)	1.0	0.1	0.0	0.0	0.3	0.3	0.0	0.3	0.0
LC - Broad Green	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
LC - Pollards Hill	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
LC - Sanderstead	5.0	0.0	0.0	0.0	0.0	0.0	0.5	2.6	1.9
LC - Shirley	1.2	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0
LC - Thornton Heath Pond	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Neighborhood Centres	4.9	0.1	1.2	0.0	1.8	1.1	0.0	0.7	0.2
NC - Brighton Road/Downlands Road	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
NC - Coulsdon Road/Court Avenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NC - Fieldway	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
NC - London Road/Kidderminster Road	2.3	0.0	1.0	0.0	0.1	1.0	0.0	0.2	0.0
NC - Lower Addiscombe Road/Cherry Orchard Road	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
NC - Selsdon Park Road/Featherbed Lane	0.6	0.1	0.0	0.0	0.0	0.1	0.0	0.4	0.0
NC - South Norwood Hill	1.6	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
NC - Woodside Green	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Out of Centre	561.6	15.2	73.4	70.1	66.6	79.0	59.6	95.5	102.1
OoC - Purley Way TA	544.4	15.2	69.1	67.5	61.4	77.1	59.3	93.9	100.9
Zone 2 - OoC	4.2	0.0	2.3	0.3	0.2	1.4	0.0	0.0	0.0
Zone 3 - OoC	1.7	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0
Zone 4 - OoC	7.5	0.0	2.0	0.6	4.9	0.0	0.0	0.0	0.0
Zone 5 - OoC	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Zone 6 - OoC	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Zone 7 - OoC	1.3	0.0	0.0	0.0	0.1	0.0	0.1	1.1	0.0
Zone 8 - OoC	1.8	0.1	0.0	0.0	0.0	0.0	0.1	0.4	1.3
Outside of LBC	416.7	8.1	15.7	59.4	56.9	91.2	24.7	64.7	96.0
Banstead	3.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	3.0
Beckenham	1.8	0.0	0.0	0.0	0.0	1.5	0.0	0.3	0.0
Beddington	20.2	0.4	2.3	2.5	0.0	2.5	8.6	3.9	0.0
Bluewater Shopping Centre	18.6	0.0	0.2	0.0	0.0	2.2	2.5	2.7	11.1
Brixton	2.9	0.3	0.0	0.9	1.7	0.0	0.0	0.0	0.0
Bromley	102.3	2.3	0.3	4.5	10.3	54.1	3.3	22.0	5.6
Caterham	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	2.6
Catford	6.1	0.0	0.0	0.0	0.3	0.9	0.0	5.0	0.0
Central London	46.0	1.4	1.0	8.2	11.5	1.3	0.6	8.5	13.4
Clapham	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Colliers Wood	10.5	0.0	0.0	5.5	0.0	1.0	1.2	2.9	0.0
Coney Hall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dorking	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5
Dulwich	1.5	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Elmers End	9.7	0.9	0.0	0.0	5.3	3.5	0.0	0.0	0.0
Epsom	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3
Kingston upon Thames	21.6	0.0	5.0	0.2	2.5	4.7	1.1	3.5	4.6
Leatherhead	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Mitcham	0.9	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Morden	2.6	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0
Penge	5.5	0.0	0.0	0.0	4.4	1.1	0.0	0.0	0.0
Red Hill	7.9	0.7	0.0	0.8	1.8	0.0	0.0	0.5	4.1
Reigate	6.1	0.0	0.0	0.0	0.0	0.3	0.4	0.5	4.8
Sainsbury's, Streatham Common	2.3	0.0	0.1	1.4	0.7	0.0	0.0	0.0	0.0
Streatham	20.1	0.0	0.1	16.8	3.3	0.0	0.0	0.0	0.0
Sutton	27.8	0.4	0.3	0.5	0.0	0.0	1.2	0.3	25.0
Sydenham	6.1	0.0	0.0	0.0	5.1	1.0	0.0	0.0	0.0
Tooting	3.8	0.2	0.1	1.8	0.8	0.9	0.0	0.0	0.0
Wallington	11.4	0.1	0.3	0.8	0.2	1.0	3.4	1.3	4.2
Wandsworth	1.6	0.0	0.4	1.2	0.0	0.0	0.0	0.0	0.0
Warlingham	2.8	0.0	0.0	0.0	0.0	0.3	0.3	1.5	0.7
Warlingham	5.5	0.0	0.0	0.0	0.0	0.0	0.3	4.6	0.7
West Norwood	3.3	0.0	0.0	1.8	1.5	0.0	0.0	0.0	0.0
West Wickham	14.3	0.2	0.9	0.3	0.6	10.9	1.0	0.3	0.0
Westfield, Shepherd's Bush	5.9	0.0	0.0	5.2	0.7	0.0	0.0	0.0	0.0
OoLBC - Other	31.2	1.1	4.8	4.7	3.2	4.2	0.4	6.5	6.3
TOTAL	1470.3	49.7	168.3	189.1	202.5	235.7	139.9	206.2	279.0

Note: Figures may not add up due to rounding

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Table 18a: Comparison goods market share derived turnover (based on household survey results)

	% Market Share	2023 Survey Turnover (£m)	2029 Survey Turnover (£m)	2034 Survey Turnover (£m)	2040 Survey Turnover (£m)
Expenditure in the Study Area (£m)		1470.2	1633.5	1912.2	2295.3
Expenditure directed to:					
Croydon Metropolitan Centre	24.6%	362.1	402.3	470.9	565.2
All other Centres (DC, LC, NC)	8.8%	129.8	144.3	168.9	202.7
Purley Way TA	37.0%	544.4	604.8	708.0	849.8
All Other Locations	1.2%	17.2	19.2	22.4	26.9
LB Croydon	71.7%	1053.5	1170.5	1370.2	1644.7

Notes:
a. Market Share percentage figures are derived from Table 17a. This is then applied to the total comparison goods expenditure available (excluding SFT) as taken from Table 6b

Table 18b: Comparison goods market share derived turnover, and assumed inflow from outside of the Study Area (£m)

	Estimated 'Inflow' from Outside Study Area	2023 Turnover with Inflow (£m)	2029 Turnover with Inflow (£m)	2034 Turnover with Inflow (£m)	2040 Turnover with Inflow (£m)
Expenditure directed to:					
Croydon Metropolitan Centre	2.0%	369.3	410.3	480.3	576.5
All other Centres (DC, LC, NC)	2.0%	132.4	147.2	172.3	206.8
Purley Way TA	2.0%	555.3	616.9	722.2	866.8
All Other Locations	2.0%	17.6	19.5	22.9	27.5
LB Croydon	2.0%	1074.6	1193.9	1397.6	1677.6

Notes:
a. The inflow percentages have been estimated by Nexus. The inflow figures are then applied to the survey turnover as presented in Table 18a

Table 18c: Extant comparison goods commitments

Site Address	Application Reference	Summary of the Proposal	Net* Comparison Floorspace (sqm)	Estimated Sales Density (£ per sq m) at 2022	Estimated Comparison Turnover (£ m) - 2023	Estimated Comparison Turnover (£ m) - 2029	Estimated Comparison Turnover (£ m) - 2034	Estimated Comparison Turnover (£ m) - 2040
Land Adjacent To East Croydon Station And Land At Cherry Orchard Road, Cherry Orchard Gardens, Billington Hill, Croydon.(CMC)	17/05046/FUL	Flexible commercial, retail and community floorspace (A1/A2/A3/A4/B1a/D1/D2) at ground and first floor level totalling to 1,753 sqm.	292	£4,800	1.4	1.5	1.8	2.1
Land At Victory Place/ Carberry Road/ Carberry Works, Crystal Palace, SE19 3RU (Crystal Palace DC)	22/01601/CONR	M&S food store, totalling to 1937 sqm (alongside 5 retail units and 4 retail workshops)	194	£8,031	1.6	1.7	2.0	2.3
Land At Victory Place/ Carberry Road/ Carberry Works, Crystal Palace, SE19 3RU (Crystal Palace DC)	22/01601/CONR	5 retail units with retail area of 308 sqm and 4 retail workshops with retail area 160 sqm (alongside M&S food store)	468	£4,800	2.2	2.5	2.8	3.3
Coleridge-taylor Court 20 Russell Hill Road Purley CR8 7JA (Purley DC)	23/01332/FUL	Cycle shop	500	£4,800	2.4	2.6	3.0	3.6
LB Croydon			1454		7.6	8.4	9.6	11.3

Notes:
a. The list of commitments and the associated net sales areas have been provided by the Council.
b. Sales density for M&S 22/01601/CONR is sourced from GlobalData2022. Sales density for all others is assumed to be £4,800 based on Nexus Planning judgement.
c. The turnover for respective years is "grown" using Figure 4b (density growth rate) of Experian Retail Planner Briefing Note 20.

LB Croydon - Retail and Leisure Needs Assessment

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Table 19a: Comparison Goods Capacity Assessment

LB Croydon

		2023	2029	2034	2040
STEP 1:	Survey Derived (with Inflow) Turnover of all Floorspace (£m)	£1,074.6	£1,193.9	£1,397.6	£1,677.6
STEP 2:	Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£1,074.6	£1,180.5	£1,355.3	£1,599.5
STEP 3:	Available Expenditure before commitments (£m)		£13.4	£42.3	£78.1
STEP 4:	Turnover of all committed floorspace (£m)		£8.4	£9.6	£11.3
STEP 5:	Surplus Expenditure (£m)		£5.0	£32.7	£66.8
STEP 6:	MAXIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£3,500.0	£3,845.0	£4,414.3	£5,209.8
	(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		1,313	7,415	12,815
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		1,875	10,593	18,307
STEP 7:	MINIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500.0	£6,042.1	£6,936.7	£8,186.8
	(ii) MINIMUM "Net" Floorspace Capacity (sq m):		835	4,719	8,155
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		1,193	6,741	11,650

Notes

Assume Equilibrium at Base Year and Constant Market Shares

STEP 1: Survey Derived (with Inflow) turnovers assume constant market shares over the forecast period, derived from Table 18b.

STEP 2: Assumption is made that comparison retail market is in "equilibrium" at the base year (i.e. 2023), "benchmark" turnovers are equivalent to the survey-derived turnover levels, with inflow). Average productivity growth rates from Figure 4b (density growth rate) of Experian Retail Planner Briefing Note 20, are then used to project the available benchmark expenditure.

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 18c. It is assumed that all commitments would be operational and with mature trading conditions by 2029.

STEP 5: The Surplus Expenditure capacity incorporates the forecast turnover of all commitments (Step 4).

STEP 6: The Surplus Expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement. Average sales density is assumed to be £3,500 per sq m which Nexus Planning considers to be towards the lower end of what could be achieved. The sales density for respective years is "grown" using Figure 4b (density growth rate) of Experian Retail Planner Briefing Note 20.

STEP 7: The Surplus Expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement. Average sales density is assumed to be £5,500 per sq m which Nexus Planning considers to be towards the higher end of what could be achieved. The sales density for respective years is "grown" using Figure 4b (density growth rate) of Experian Retail Planner Briefing Note 20.

Table 19b: Comparison Goods Capacity Assessment

Croydon Metropolitan Centre

		2023	2029	2034	2040
STEP 1:	Survey Derived (with Inflow) Turnover of all Floorspace (£m)	£369.3	£410.3	£480.3	£576.5
STEP 2:	Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£369.3	£405.7	£465.8	£549.7
STEP 3:	Available Expenditure before commitments (£m)		£4.6	£14.5	£26.8
STEP 4:	Turnover of all committed floorspace (£m)		£1.5	£1.8	£2.1
STEP 5:	Surplus Expenditure (£m)		£3.1	£12.8	£24.7
STEP 6:	MAXIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£3,500.0	£3,845.0	£4,414.3	£5,209.8
	(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		797	2,894	4,750
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		1,139	4,135	6,786
STEP 7:	MINIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500.0	£6,042.1	£6,936.7	£8,186.8
	(ii) MINIMUM "Net" Floorspace Capacity (sq m):		907	1,842	3,093
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		725	2,631	4,318

Table 19c: Comparison Goods Capacity Assessment

All other Centres (DC, LC, NC)

		2023	2029	2034	2040
STEP 1:	Survey Derived (with Inflow) Turnover of all Floorspace (£m)	£132.4	£147.2	£172.3	£206.8
STEP 2:	Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£132.4	£145.5	£167.0	£197.1
STEP 3:	Available Expenditure before commitments (£m)		£1.7	£5.2	£9.6
STEP 4:	Turnover of all committed floorspace (£m)		£6.8	£7.8	£9.2
STEP 5:	Surplus Expenditure (£m)		-£5.2	-£2.6	£0.4
STEP 6:	MAXIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£3,500.0	£3,845.0	£4,414.3	£5,209.8
	(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		-1,342	-590	75
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		-1,918	-843	108
STEP 7:	MINIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500.0	£6,042.1	£6,936.7	£8,186.8
	(ii) MINIMUM "Net" Floorspace Capacity (sq m):		-854	-376	48
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		-1,220	-537	68

Table 19d: Comparison Goods Capacity Assessment

Purley Way TA

		2023	2029	2034	2040
STEP 1:	Survey Derived (with Inflow) Turnover of all Floorspace (£m)	£555.3	£616.9	£722.2	£866.8
STEP 2:	Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£555.3	£610.0	£700.3	£826.5
STEP 3:	Available Expenditure before commitments (£m)		£6.9	£21.9	£40.3
STEP 4:	Turnover of all committed floorspace (£m)		£0.0	£0.0	£0.0
STEP 5:	Surplus Expenditure (£m)		£6.9	£21.9	£40.3
STEP 6:	MAXIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£3,500.0	£3,845.0	£4,414.3	£5,209.8
	(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		1,801	4,954	7,744
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		2,573	7,078	11,063
STEP 7:	MINIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500.0	£6,042.1	£6,936.7	£8,186.8
	(ii) MINIMUM "Net" Floorspace Capacity (sq m):		1,146	3,153	4,928
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		1,637	4,504	7,040

Table 19e: Comparison Goods Capacity Assessment

All Other Locations

		2023	2029	2034	2040
STEP 1:	Survey Derived (with Inflow) Turnover of all Floorspace (£m)	£17.6	£19.5	£22.9	£27.5
STEP 2:	Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£17.6	£19.3	£22.2	£26.2
STEP 3:	Available Expenditure before commitments (£m)		£0.2	£0.7	£1.3
STEP 4:	Turnover of all committed floorspace (£m)		£0.0	£0.0	£0.0
STEP 5:	Surplus Expenditure (£m)		£0.2	£0.7	£1.3
STEP 6:	MAXIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£3,500.0	£3,845.0	£4,414.3	£5,209.8
	(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		57	157	245
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		81	224	350
STEP 7:	MINIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:				
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500.0	£6,042.1	£6,936.7	£8,186.8
	(ii) MINIMUM "Net" Floorspace Capacity (sq m):		36	100	156
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):		52	143	223

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