

APPLICATION FOR A PREMISES LICENCE TO BE GRANTED
UNDER THE LICENSING ACT 2003

If you wish to make representations in relation to this application, please do so in writing no later than 16.07.2026 to the following address:

London Borough of Croydon
Streets & Environment Department, Licensing Team,
3rd Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon, CR0 1EA

Or by email to: licensing@croydon.gov.uk

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is unlimited.

New Premises Licence

Premises Details

Business/Premises Name *

Grand Cafe 241 Ltd

Premises Address *

GROUND FLOOR SHOP PREMISES 241 SELHURST
ROAD SOUTH NORWOOD LONDON SE25 6XP

Telephone number at premises (if any)

Non-domestic value of premises. *

£ 20000

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual - as a limited company/
limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *

Grand Cafe 241 Ltd

Registered Address *

241 Selhurst Road

Address line 2

Ground Floor Coffee Shop

Address line 3

Other Applicant (Non Individual)

Town/City *

London

County

Postcode *

SE25 6XP

Registered Number (where applicable)

Description of applicant (for example partnership, company, unincorporated association, etc) *

Private Limited Company

Telephone Number *

Email *

Operating Schedule

When do you want the premises licence to start? *

17/07/2026

If you wish the licence to be valid only for a limited period, when do you want it to end?

18/06/2026

Please give a general description of the premises. *

The premises is a small café bar on Selhurst Road, SE25 6XP. There is space for 40 covers inside and 25 outside. The cafe will sell Greek Style food, wines, beers and spirits to its customers. The premises occupies the ground floor of a 241 Selhurst Road. There is a single entrance to the South East facing which opens up to the main cafe area. The coffee bar with POS till is located on the right (north east). Beyond the serving area to the rear of the property there is 1 toilet and storage room.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment, late night refreshment or supply of alcohol (please read guidance note 2) *

a) Plays

Operating Schedule

- b) Films
- c) Indoor Sporting Events
- d) Boxing or Wrestling
- e) Live Music
- f) Recorded Music
- g) Performances of Dance
- h) Anything of a similar description falling under Music or Dance
- i) Provision of Late Night Refreshment
- j) Supply of Alcohol

j) Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)*
Please enter times in 24hr format (HH:MM)

Day *

Every Day

11:00

23:30

j) Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *

Both

Is the premises used exclusively or primarily for supply of alcohol for consumption on the premises? *

No

j) Supply of Alcohol

State any seasonal variations for the supply of alcohol.
(please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed?(please read guidance note 6)

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor
(Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *

First name *

Defrim

Surname *

Hajdari

Street address *

Town/City *

County

Postcode *

Personal Licence Number (if known)

Issuing Licensing Authority (if known)

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9). *

N/A

Opening Hours Standard Times

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

06:00

00:00

Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e)
(please read guidance note 10)

Strong management controls and effective training of all staff so that they are aware of the premises license and the requirements to meet the four licensing objectives with particular attention to: b/ no selling of alcohol to underage people c/ no drunk and disorderly behaviour on the premises area d/ vigilance in preventing the use and sale of illegal drugs at the retail area e/ no violent and anti-social behaviour
CCTV System: 1. A CCTV system will be installed at the premises covering the entrance, the external frontage area and all internal areas, especially covering alcohol. A head and shoulders image to identification standard shall be captured of every person entering the premises. Images shall be kept for 31 days and supplied to the police or local authority on request. 2. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises is open to the public. 3. The CCTV system will display, on screen and on any recording, the correct time and date that images were captured. 4. CCTV signage will be displayed, reminding customers that CCTV is in operation. An incident log shall be kept at the premises and made available on request to the Police or an authorised officer of the London Borough of Croydon All staff authorised by the DPS to serve alcohol will have completed an iHASCO course on *Working in Licensed Premises*. There will be an up to date record available on-site with all authorised staff, stating they have completed training and have read and understood our operating schedule. Our copy of our operating schedule will be kept at the premises. All sales transactions will be made inside the premises within the main cafe bar area either at the tables or at the POS till on the coffee bar. No Beer, Lager, Cider or Perry is stocked, exposed for sale or sold that exceeds 6% ABV, except for craft or artisan products.

b) The prevention of crime and disorder *

Staff training on the effects of alcohol and how to spot early signs of customers becoming drunk should be provided to give them the knowledge and confidence to deal with drunken patrons. Zero tolerance to drugs and weapons on the premises. Staff training to spot signs of customers in

Licensing Objectives

	possession of weapons or under the influence of drugs and systems in place to alert authorities.
c) Public safety *	Adequate ingress and egress is provided for emergency services. All parts of the premises will be maintained at all times in good order and in a safe condition. During all Crystal Palace 1st team home matches the premises will serve all alcohol in plastic or polycarbonate glasses at least 2hrs before kick-off and 2hrs after the final whistle. Ensure that when Crystal Palace 1st team are playing home matches polycarbonate glasses will be used and bottles will be decanted. This provision will be 2hrs before kick-off and 2hrs after the final whistle. During all Crystal Palace 1st team home matches the premises will employ a suitable number of additional staff capable of keeping customers safe. There shall be No vertical drinking inside the premises, except for days on which Crystal Palace 1st team are playing.
d) The prevention of public nuisance *	Prominent, clear and legible notices will be displayed at the entrance/exit requesting the public to respect the needs of nearby residents and to leave the premises and the area quietly.
e) The protection of children from harm *	I will be adopting a "Challenge 25" policy - I will ensure that any person selling or supplying alcoholic drink under the authority of a personal license holder asks for a photo ID proof of age where they have reason to suspect that the individual may be under 18 years of age. This will be applied to off-sale delivery. Epos system enabled with till prompts for all alcoholic drinks. There will be signage at the entrance of the premises showing age limits and a statement regarding the refusal of such sales. An integrated sales Refusals Log will be kept and maintained for both on site and delivery sales. This will be checked and signed off each week by the Restaurant Manager. Children must be accompanied by an adult and not left unsupervised whilst on the premises.

Declarations

Declaration Type *	Sole Applicant - Individual or Other
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Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT' 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT

Declarations

1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Date *

18/06/2026

Capacity *

Declaration made

Do you wish to provide alternative correspondence details? *

Joint Applicant Declaration

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