JTA

Junior Travel Ambassador Guide

Transport for London

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INTRODUCTION

As a Junior Travel Ambassador (JTA), your job is to make travelling to and from school safer and more active for your friends and classmates. You can also help prepare year six pupils for their journey to secondary school.

This manual gives you all the information you need to research, plan, promote and deliver safer, active and independent travel activities in your school. These can be assemblies, competitions and events.

You should have already received your new JTA badge and resource pack. Wear your badge at all times so everyone in your school knows the important job you have.

If you haven't received your badge as yet, please speak to your borough School Travel Advisor or Road Safety Officer.

One of your teachers or a member of staff in your school will be your JTA Guide. You can also ask your borough School Travel Advisor, Road Safety Officer or local Police Officer for advice.

Good luck in your new role!

tfl.gov.uk/stars

Participating in the JTA scheme contributes towards achieving TfL STARS (Sustainable Travel: Active Responsible and Safe) accreditation for your school travel plan.

STARS rewards schools that promote safer and active travel behaviour. By taking part in STARS, your school will be able to increase walking, scooting and cycling, which will help reduce traffic around the school.

A key job as a JTA is to carry out surveys and record the different ways children and teachers travel to and from school.

You can use the STARS website to record surveys and the other projects you run. There are also downloadable toolkits available for projects that have been run in other schools across London.

To start logging your work or for more information on STARS visit **tfl.gov.uk/stars**

STARS
Sustainable Travel: Active Responsible Safe

Your JTA badge now matches the level of STARS accreditation for your school – bronze, silver or gold