

## Partnership for Older People (POP)

<b>1.1</b>	<b>Details of the Policy, Strategy, Function, Project or Activity</b>
	<p>Title of EqIA: ___ Partnership for Older People (POP)_____</p> <p>Date of EqIA:___ April 2009_____</p> <p>State whether EqIA is on a Policy, Strategy, Function, Project or Activity (NB. Your EQIA may be a combination of these, in which case please state what it is exactly e.g. Policy/Strategy):_____Function_____</p> <p>Indicate whether it is a 'new' or an 'existing' Policy, Strategy, Function, Project or Activity (Mark with a 'X'): New [ x ]                      Existing [ ]</p>
<b>1.2</b>	<b>Details of the person completing the EqIA</b>
	<p>Full Name:___ Robert Egwea _____</p> <p>Position: ___ BME Development Officer_____</p> <p>Directorate: ___Development Services_____</p> <p>Department: ___Adult Services and Housing_____</p> <p>Full Contact Details: ___robert.egwea@croydon.gov.uk_____</p>
<b>1.3</b>	<b>What is the aim and objective of the Policy, Strategy, Function, Project or Activity?</b>
	<p>POP is a new service funded by the Department of Health. It has now been mainstreamed in Croydon following successful completion of a two year pilot.</p> <p>The aim of the POP Service is to provide information, advice and other services on health and wellbeing of for older people (55+), their carers and families by reaching out to various communities in every ward in Croydon through the POP bus or table top services. The service is available to people who would not necessarily use the service.</p> <p>This is a unique service in Croydon. By taking information and some services to the community, POP service is expected to have the following outcomes:</p> <ul style="list-style-type: none"> <li>• Increased awareness of services available for older people</li> <li>• Better assessment of health needs of older people</li> <li>• Sharing of good practice by participating organisations</li> <li>• Better working relations between statutory services and third sector providers</li> <li>• Increased wellbeing of older people</li> <li>• Prevention of long term illnesses e.g. by providing blood pressure and diabetes checks.</li> <li>• People are enabled to take up full benefits</li> <li>• Reduction in hospital admissions and long term care</li> </ul>